

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website



IAC welcomes our members to attend the 2023 AVB Summit!

For the second year, we will be merging the Intercounty Summit with the AVB Summit and encourage all our members to attend.

You are hereby invited to electrifying Las Vegas on Sunday, March 19, 2023 – Wednesday, March 22, 2023 at Caesars Palace & Caesar's Forum Convention Center.

Registration Opens Tomorrow – Details will be sent via email.

Advertising



The **Winter Clearance Sale** campaign continues through Wednesday, January 25th. The creative is listed on the IAC website as [Winter Clearance Sale creative](#) and the email is in your Constant Contact account.

[Click here](#) for the signup form for **President's Day Holiday campaign** (all digital).

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Launch Of New Auto Void Policy - **Must Read!**

To further secure the integrity of our inventory and ensure that we always have the right products available when you need them, Intercounty is launching a new Auto Void policy. Please review the complete listing of all active order management policies and the full description of the recently instated Auto Void policy on the website as [Order Management- Auto Void Policy Launch](#).

LG TV Safety Recall

LG Electronics is issuing a voluntary recall of certain LG 86" Smart TVs. There is a possible safety issue

with the TV stands, which can potentially fall over and cause an injury. Please review the [retailer and customer letters](#) on the IAC website for impacted models and more information.

Element Laundry

Intercounty now has Element laundry models in stock. Limited buy, first come, first serve!

Brand	Category	Model	Deck Price
Element	Washer	ETW3725BW	\$ 311.00
Element	E. Dryer	ENTD1064EXBW	\$ 343.00
Element	G. Dryer	ENTD1064GXBW	\$ 394.00

RetailDeck Updates

RWS has released a few updates to RetailDeck specifically for IAC and a fix for all users. They include updates to the Memo Key and Filters. Check out the update explanations and illustrations on the IAC website as [RetailDeck Updates](#).

Weber 2023 Program - Jan. 31st deadline

The Weber display order window from the NECO Show has been extended until January 31st. All approved dealers will earn a 3% pull allowance on all Weber products from March 1st - July 31st (Spirits not included). You must order a minimum of 4 of the eligible models and 2 Weber crafted accessories through the NECO show portal and have them on display by March 1, 2023 to be a franchised dealer and have access to the line in 2023. A picture must be sent to Weber validating the display, send to this email address: necophoto@lapineinc.com. Contact Member Services if you need assistance logging into the NECO Show portal. The [Weber Show Deck](#) and other related documents, including the 2023 Gas Grill cheat sheet, are on the IAC website for review.

Speed Queen Communication Update

Speed Queen is reorganizing to serve you and other NECO/Speed Queen retailers better in 2023. [Click here](#) to review their new customer supports contacts.

Sharp IR Promotions

Take advantage of Sharp's MLK IR and NECO IR on qualified kitchen appliances purchased from 1/8/23 to 1/21/23. Check out the qualified models and IR information on the IAC website under Merchandising.

Verona Range Cash Back Rebate

Verona announced a new rebate promotion where customers will qualify for a \$300 cash back mail-in rebate with purchase of a qualified Verona 36" range between January 15th and April 16th, 2023. Check out the rebate on your inventory management program for more information.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Bertazzoni** - January 31st, 2023

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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