

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

### Hotel cut-off is February 18th! Don't forget to register!

For the second year, we will be merging the Intercounty Summit with the AVB Summit .

March 19 – March 22, 2023 at Caesars Palace & Caesar's Forum Convention Center.

IAC will be funding the following:

- Hotel stay (main 3 nights only) & registration for 2 people per dealer.
- \$300 flight credit for 2 people per dealer (\$600 total per dealer)

Register by February 18th to confirm hotel availability.

Click [here](#) to register directly or check the [Summit flyer](#) on the IAC website.



## Advertising



Our **Presidents Day Holiday campaign** began yesterday and runs through Wednesday, March 1st. The creative is listed on the IAC website as [Presidents Day Holiday creative](#) and the email is in your Constant Contact account.

FYI: The sign up for this year's **Weber Grill Boards** order will be sent out next week.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### Broan Hoods Special Closeout Buy

Please see the table below for a special buy on Broan hoods. These EOL models are now 50% off!

Brand	Category	Model	New Deck Price
Broan	Hood	BWP2306SS	\$ 197.00
Broan	Hood	BWP2366SS	\$ 197.00

### Enhanced Margin Opportunity on Speed Queen

Speed Queen is offering a bonus IR program for Presidents Day running on products purchased between 2/9 - 3/1/23 to enhance your margins. Please [click here](#) for their promo flyer.

### F&P and DCS Picture Price Guides

The 2023 Picture Price Guides from F&P and DCS have been posted on the IAC website under Merchandising. These guides illustrate their product lineup with full pricing and model information.

### SHARP Presidents Day IR Promotion

SHARP is offering a new IR promotion for Presidents Day with up to a 42% margin [Click here](#) for model and pricing information.

### BrandSource - February Special Financing Promos

The [BrandSource-Citibank February Financing Specials](#) are now available through February 2023. It has been posted for review on the IAC website.

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Faber** - February 28th, 2023
- **Liebherr** - February 28th, 2023

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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