

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website



### Hotel cut-off is February 18th (in 2 days)! Don't forget to register!

For the second year, we will be merging the Intercounty Summit with the AVB Summit .

March 19 – March 22, 2023 at Caesars Palace & Caesar's Forum Convention Center.

IAC will be funding the following:

- Hotel stay (main 3 nights only) & registration for 2 people per dealer.
- \$300 flight credit for 2 people per dealer (\$600 total per dealer)

Register by February 18th to confirm hotel availability.

Click [here](#) to register directly or check the [Summit flyer](#) on the IAC website.

## Advertising

The **Presidents Day Holiday campaign** runs through Wednesday, March 1st. The creative is listed on the IAC website as [Presidents Day Holiday creative](#) and the email is in your Constant Contact account.

[Click here](#) to order a **Weber Grill Board** for your store!

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



## Merchandising

### Discounted Models

Intercounty has discounted some select models from multiple brands, offering discounts up to 60%. Discounts are additional to any other IR support for Presidents Day. See below for full model information on discounted inventory. Backorders & Type 3 will not be honored.

Brand	Category	Subcategory	Model Number	IR	IR Type	Dates
AMANA	GASRAN	GR30SC	AGR5330BAB	\$ 100.00	Avail QTY	2/9-3/1
AMANA	REFRIG	RT19G	ART318FFDW	\$ 100.00	Avail QTY	2/9-3/1
GE	GASRAN	GRSURF	JGP3030DLWW	\$ 50.00	Avail QTY	2/9-3/1
HOTPOINT	ELERAN	ER30SC	RBS360DMBB	\$ 80.00	Avail QTY	2/9-3/1
KITCHENAID	DISHWA	DWBI	KDFE104KPS	\$ 50.00	Avail QTY	2/9-3/1
KITCHENAID	DISHWA	DWBI	KDTM604KPS	\$ 50.00	Avail QTY	2/9-3/1
KITCHENAID	DISHWA	DWBI	KDFM404KPS	\$ 50.00	Avail QTY	2/9-3/1
LG	ELERAN	ERSLIN	LSEL6331F	\$ 100.00	Avail QTY	2/9-3/1
LG	ELERAN	ERWAL1	LWC3063BD	\$ 100.00	Avail QTY	2/9-3/1
LG	REFRIG	RS25	LRSXS2706S	\$ 100.00	Avail QTY	2/9-3/1
LG	REFRIG	RB20	LRFC52503S	\$ 100.00	Avail QTY	2/9-3/1
LG	REFRIG	RB20	LMXS28626D	\$ 250.00	Avail QTY	2/9-3/1
LG	LAUNDR	DRYG	DLGX7801WE	\$ 500.00	Closeout	
LG	GASRAN	GRSLIN	LTG4715ST	\$ 300.00	Closeout	
LG	ELERAN	ERSLIN	LTE4815ST	\$ 300.00	Closeout	
LG-S	LAUNDR	WASHC	WSGX201HNA	\$ 500.00	Closeout	
LG-S	ELERAN	ERSLIN	LSIS3018SS	\$ 500.00	Closeout	
WHIRLPOOL	HOODS	DUCTED	WVW73UC0LS	\$ 200.00	Avail QTY	2/9-3/1
WHIRLPOOL	ELERAN	ERWAL1	WOS72EC0HS	\$ 500.00	Avail QTY	2/9-3/1
WHIRLPOOL	HOODS	CONVHD	WVW51UC6LS	\$ 25.00	Avail QTY	2/9-3/1
WHIRLPOOL	ELERAN	ERWAL2	WOC54EC0HS	\$ 50.00	Avail QTY	2/9-3/1
WHIRLPOOL	DISHWA	DWBI	WDF330PAHW	\$ 25.00	Avail QTY	2/9-3/1
WHIRLPOOL	DISHWA	DWBI	WDF540PADM	\$ 150.00	Closeout	

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Faber** - February 28th, 2023
- **Liebherr** - February 28th, 2023
- **LG** - March 1st, 2023 (3 models)

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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