

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

Thank you to all who helped with and attended the IAC events at the 2023 AVB Summit!
Please [click here](#) to provide your feedback if you attended the Summit last week in Las Vegas.



Advertising

The **Save Money, Save Resources, Save The Earth** campaign begins today and runs through Wednesday, April 12th. The creative is listed on the IAC website as [Earth Day Sale creative](#) and the email is in your Constant Contact account.

And the **April Grill Month** campaign starts on Saturday, April 1st and runs through the whole month. The creative is listed on the IAC website as [April Grill Month creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Weber Grills Retailer Warning - California

If you sell Weber products in California, please be aware that there is a new regulation warning in addition to the Prop 65 requirements. According to this new regulation and Prop65, no commercial entity in the course of doing business in California shall knowingly and intentionally expose individuals to chemicals known in the State of California to cause cancer, birth defects, or other reproductive harm. Certain components of Weber products may contain these chemicals. For full retailer statement and impacted SKUs, please review the full [Weber Grills Retailer Warning](#) on the IAC website under General Information.

Broan Hoods Special Closeout Buy

Please see the table below for a special buy on Broan hoods. These EOL models are now 50% off!

Brand	Category	Model	New Deck Price
Broan	Hood	BWP2306SS	\$ 197.00
Broan	Hood	BWP2366SS	\$ 197.00

Enhanced Margin Opportunity On Frigidaire And Electrolux

There is an enhanced margin opportunity on the Electrolux 6 Series of laundry products and select Frigidaire models with reduced deck pricing for the month of April (4/6 - 5/3/23). [Click here](#) to review the selected models.

Elica Control Changes

Elica has changed the color of the backlighting on the controls of certain models to maintain product availability. The impacted models are listed on the IAC website under Merchandising.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Dacor** - March 31st, 2023
- **JennAir** - April 5th, 2023
- **LG** - April 5th, 2023
- **Weber** - March 31st, 2023 (Spirit Grills)

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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