

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

The NY and NJ offices will close at 3pm on Friday in observance of Good Friday.

Advertising



The **April Grill Month campaign** runs through the whole month. The creative is listed on the IAC website as [April Grill Month creative](#) and the email is in your Constant Contact account.

And the **Save Money, Save Resources, Save The Earth campaign** continues through Wednesday, April 12th. The creative is listed on the IAC website as [Earth Day Sale creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Mandatory Ship Memo For April - Must read!

Effective April 3rd, the mandatory ship model list has been updated. The updated [Mandatory Ship Memo](#) has been posted to the IAC website for review. All Mandatory Ship Models have **to ship within 7 days of commitment** to avoid cancellation. Committed models that are not shipped within 7 days will be cancelled each day. Any orders re-dated after the 7-day period will also be reviewed and cancelled. You will be contacted if you have an open order containing a committed mandatory ship model.

All mandatory ship models will be marked with the letter "I" under memo code on your inventory management system and updates will be communicated through the weekly newsletter. All TV's, Closeouts, and Buy-in opportunities will automatically be marked as mandatory ship.

Napoleon Free Accessory Giveaway Event

With qualifying purchase of a full-size Napoleon gas grill between April 6th and April 27th, consumers can receive a free Accu-Probe Bluetooth



Thermometer at no charge. Eligible models include the Prestige and Prestige Pro Series, the Rogue SE and Rogue XT Series.

Dealers need to purchase the accessory and submit completed claim forms to Napoleon no later than May 27th for full reimbursement. The claim form & full model list are posted as [Napoleon Free Giveaway Event](#).

SKS Return Policy Update

SKS has updated their return policy for damaged and defective units. Please review the revised policies on the IAC website under the IAC/Vendor Return Policies & Procedures section.

Weber Grill Academy Training - Update

Weber has updated content and added new modules to their e-learning platform for 2023! This platform is a central location for their training materials for you to use throughout the year. To start learning about upcoming Weber products, please head to www.webergrillacademytraining.com/dashboard and use WeberRetail as the retail code/name. [Click here](#) for registration instructions and course catalog.

Danby NECO News

In their newsletter, Danby highlights model updates and answers some FAQs. Click to read [the latest news](#) from the Danby Representatives.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **JennAir** - April 5th, 2023
- **LG** - April 5th, 2023

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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