



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

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### Advertising



Our **Memorial Day Holiday campaign** begins today and runs through Wednesday, May 31st, 2023. The creative is listed on the IAC website as [Memorial Day Holiday creative](#) and the email is in your Constant Contact account. **Reminder:** The updated [Memorial Day Holiday campaign copy & backup](#) is posted on the IAC website under Merchandising.

The **May Grill Month campaign** runs for the whole month of May. The creative is listed on the IAC website as [May Grill Month creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

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### Merchandising

#### **LG Dishwashers - Enhanced Margins!**

There is an enhanced margin opportunity for the LG 52DB dishwasher, models [LDFC2423V](#), [LDFC2423W](#), [LDFC2423B](#). Starting today, the new deck price will be \$320.

#### **New Brand - Thor Kitchen**

Intercounty now carries the THOR Kitchen line of appliances! Click to review the full [THOR brand presentation](#) on the IAC website.

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### Vendor Updates

#### **Price Changes**

Please see below for a list of upcoming price changes.

- Viking - May 31, 2023

## Dealer To Dealer Sales

### Whirlpool Laundry Stacks For Sale

Schumacher's Appliance has availability of 2 open Whirlpool electric washer/dryer stack combos, model [CET9100GQ](#), at \$2000 each. Please contact Bob Coccia at [cocciasale@aol.com](mailto:cocciasale@aol.com) or 718-497-4001.

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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