



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

## Advertising



Our **June Grill Month campaign** runs through Sunday, June 25th. The creative is listed on the IAC website as [June Grill Month creative](#) and the email is in your Constant Contact account.

Note: the **July 4th Holiday campaign** print copy is posted to the IAC website under Merchandising.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### LG Refrigerator Closeout

Intercounty purchased a special buy-in of the LG refrigerator closeout model [LFXS26073S](#) and discounted them with an instant rebate. Order them fast because it's first come, first serve! Backorders & Type 3 will not be honored.

Brand	Model	Category	Description	IR
LG	LFXS26973S	Refrigerator	Smart WiFi-Enabled French Door	\$ 574.00

### New Allstate Protection Plans Training

Allstate is holding 10 virtual training sessions to learn about their new program and ask questions if you need help with the transition. [Click here](#) for more information and to register for a training session.

### Frigidaire - Increased Margins

An additional Instant Rebate has been applied to a recent buy of Frigidaire Professional & Frigidaire Gallery pieces, see below. Orders are first come, first serve. Backorders & Type 3 will not be honored.

Brand	Category	Model	IR
FRIGIDAIRE-P	REFRIG	PRMC2285AF	\$452.00
FRIGIDAIRE-G	REFRIG	GRMC2273BF	\$195.00
FRIGIDAIRE-G	REFRIG	GRMC2273BF	\$195.00
FRIGIDAIRE-G	DISHWA	FGID2476SF	\$96.00

### Mandatory Ship Memo For June - Reminder!

Effective June 7th, the mandatory ship model list has been updated. The updated [Mandatory Ship Memo](#) has been posted to the IAC website for review. All Mandatory Ship Models have to ship within 14 days of commitment to avoid cancellation. Committed models that are not shipped within 14 days will be cancelled each day. Any orders re-dated after the 14-day period will also be reviewed and cancelled. **Since these are system-generated, there will be NO exceptions** You will be contacted if you have an

open order containing a committed mandatory ship model.

All mandatory ship models will be marked with the letter "I" under memo code on your inventory management system and updates will be communicated through the weekly newsletter. All Closeouts, and Buy-in opportunities will automatically be marked as mandatory ship. We are also including RAC and Grills for the summer season.

## **LG Independence Day Appliance Bundle Playbook**

LG released their Promo Playbook for the Independence Day Holiday period. The playbook, located on the IAC website under Promotions, highlights special savings on LG appliance bundles.

## **Sony TV Training 2023**

Sony is offering another training session on June 20th on their new TV models [Click here](#) to signup for the session.

## **LG TV MAP Policy Update**

The updated LG Home Entertainment MAP and unilateral pricing policy has been posted to the IAC website under MAP Policies.

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## **Vendor Updates**

### **Price Changes**

Please see below for a list of upcoming price changes.

- **SMEG** - June 30th, 2023
- **Weber** - July 31st, 2023

## **Dealer To Dealer Sales**

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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