

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

### Advertising



Our **June Grill Month campaign** runs through Sunday, June 25th. The creative is listed on the IAC website as [June Grill Month creative](#) and the email is in your Constant Contact account.

Please note that the **July 4th Holiday campaign** print copy will be posted to the IAC website under Merchandising later today.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

### Merchandising

#### Mandatory Ship Memo For June - **Must read!**

Effective June 7th, the mandatory ship model list has been updated. The updated [Mandatory Ship Memo](#) has been posted to the IAC website for review. All Mandatory Ship Models have to **ship within 14 days of commitment** to avoid cancellation. Committed models that are not shipped within 14 days will be cancelled each day. Any orders re-dated after the 14-day period will also be reviewed and cancelled. **Since these are system-generated, there will be NO exceptions** You will be contacted if you have an open order containing a committed mandatory ship model.

All mandatory ship models will be marked with the letter "I" under memo code on your inventory management system and updates will be communicated through the weekly newsletter. All Closeouts, and Buy-in opportunities will automatically be marked as mandatory ship. We are also including RAC and Grills for the summer season.

#### Frigidaire Enhanced Margin Highlights

The [highlight reel for Frigidaire's](#) upcoming margin-enhanced models is on the IAC site for reference. The price enhancements begin tomorrow through the July 4th holiday period.

#### Increased GP% Opportunity for Miele

A new Instant Rebate has been applied to select Miele models. [Click to review](#) the discounted dishwasher

& laundry models, as well as the applied IR from June 8th - July 8th. Orders are first come, first serve. Backorders & Type 3 will not be honored.

### Midea Spiff Program

Earn cash back for every Midea sale you register to the Midea Sales Reward Program! You can back date orders to January 1st, 2023. [Click here](#) for the full Midea program.

### Traeger Grills Father's Day Promotion

Traeger is celebrating Father's Day with up to \$300 off of select Traeger grills with rebate through June 21st. Dealers must submit an RFC with customer invoice by June 30th for credit. View the full promotion and qualifying products on the IAC website as [Traeger father's Day Promotion](#).

### TD Bank - July Special Financing Promos

The BrandSource-[TD Bank July Special Financing Promotions](#) are now available through July 2023. The new July 4th Holiday promotion is also included. They are posted for review on the IAC website.

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## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **SMEG** - June 30th, 2023
- **Weber** - July 31st, 2023

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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