



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

Advertising



Our **July Grill Month campaign** runs through Thursday, July 13th. The creative is listed on the IAC website as [July Grill Month creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



It's Show Time!

2023 NECO Expo at Mohegan Sun Casino, CT
Sunday, September 10th - Tuesday, September 12th, 2023

Registration is now open! [Click here](#) to register or check the [NECO flyer](#) on the IAC website.

Intercounty covers one (1) complimentary hotel room for both Sunday and Monday. Owner of member company or designated representative is entitled to complimentary room and earns second night with attendance at the IAC General Meeting, including taxes and fees. Incidentally are not covered.

Merchandising

Bertazzoni Promo Update

The Bertazzoni Kitchen Suite promotion has been extended through the end of the year. They've also added a new mail-in range rebate (\$500-\$1000) starting today. Please note that the consumer mail-in rebate on the Bertazzoni ranges cannot be combined with the Suite promotion. The rebate forms are available on your inventory programs.

Danby Product Updates

In their June newsletter, Danby reviews model updates and product highlights. Click to read the [latest news](#) from the Danby Sales Representatives.

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd, Medford, NY 11763

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