

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

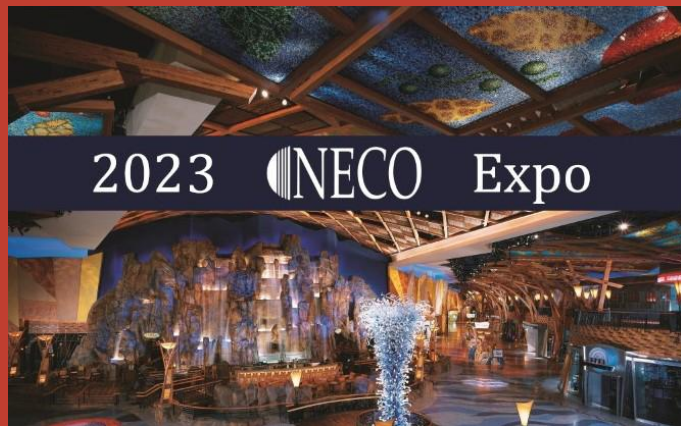
Visit our website

### The hotel cutoff for the 2023 NECO Expo is next week!

**Register Now!**

The fall **NECO Show** will take place on September 10th - 12th at the Mohegan Sun Casino & Resort in Connecticut.

Click here to register directly or check out the NECO flyer on the IAC website.



## Advertising



The **August Grill Month campaign** continues throughout the month. The creative is listed on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact account.

The **Big Summer Sales Event campaign** runs through August 23rd. The creative is listed on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact account.

Our **Labor Day Holiday campaign** begins on August 24th. The digital copy & backup should be posted on the IAC website shortly.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



## Merchandising

### SHARP Changes To Authorized Channels - Reminder

Effective last June, SHARP Major Appliances are no longer authorized to be sold on marketplace or on third-party websites. Our dealers and others like you will be the only authorized sellers of SHARP's major kitchen appliances in-store or on your direct websites. Please [click here](#) to review the letter from SHARP's Senior VP of Sales & Marketing as well as the list of enforced models.

## Bosch Dishwasher Special Closeout Buy

Please see the table below for a special buy on Bosch dishwashers..

Brand	Category	Model	New Deck Price
Bosch	Dishwasher	SHE3AR72UC	\$ 318.00
Bosch	Dishwasher	SHE3AR75UC	\$ 318.00
Bosch	Dishwasher	SHE3AR76UC	\$ 318.00
Bosch	Dishwasher	SHEM3AY52N	\$ 318.00
Bosch	Dishwasher	SHEM3AY55N	\$ 318.00
Bosch	Dishwasher	SHVM4AYB3N	\$ 370.00
Bosch	Dishwasher	SHXM4AY55N	\$ 370.00

## NECO Rebates: August

The NECO rebate forms for August are now available on the IAC website under Rebates/Promotions.

## TD Bank - Labor Day Special Financing Promos

The [BrandSource-TD Bank Labor Day Special Financing Promotions](#) are now available through the Labor Day promo period. They are posted for review on the IAC website.

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Samsung** - August 16th, 2023

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd, Medford, NY 11763

[Unsubscribe jdzienkowski@intercountyappliance.com](mailto:jdzienkowski@intercountyappliance.com)

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