



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

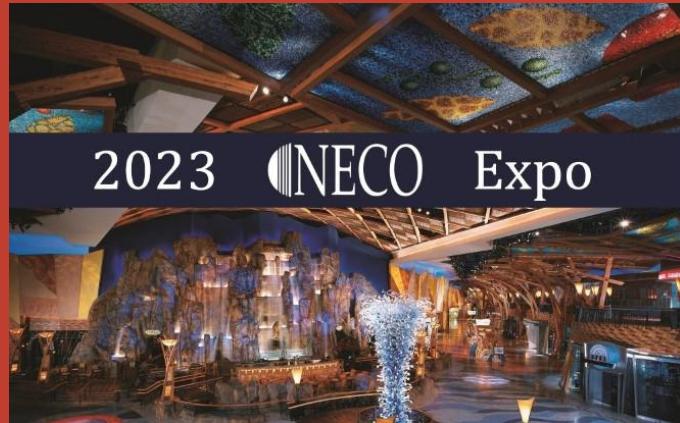
[Visit our website](#)

**The hotel cutoff for the 2023
NECO Expo has been
extended to 8/24!**

[**Register Now!**](#)

The fall **NECO Show** will be 9/10 - 9/12 at Mohegan Sun in Connecticut.

[Click here](#) to register directly or check out the [NECO flyer](#) on the IAC website.



Advertising



The **Big Summer Sales Event** campaign runs through Wednesday. The creative is listed on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact account.

And the **August Grill Month** campaign continues throughout the month. The creative is listed on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact account.

*Our **Labor Day Holiday** campaign begins next week. The digital copy & backup is posted on the IAC website under Merchandising.*

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

LG Dryers - Potential Service Need

LG has identified a small production run of specific dryer models that could potentially have a service need depending on high humidity in shipment. A door latch piece can become deformed and require replacement. The [LG Dryer-Door Latch Replacement Guide](#), on the IAC website, lists the affected models with identifying serial numbers and steps of the LG service call to quickly replace the part.

Electrolux Wall Oven Special Closeout Buy

Intercounty purchased a special buy of the Electrolux wall oven closeout models. Please see the table below for the models and new deck prices. Order them fast because it's first come, first serve! Backorders & Type 3 will not be honored.

Brand	Model	Description	New Deck Price
Electrolux	ECWS3011AS	30" Single Wall Oven	\$ 741.00
Electrolux	ECWD3011AS	30" Double Wall Oven	\$ 1,058.00
Frigidaire	FFEW2726TS	27" Single Electric Wall Oven	\$ 422.00
Frigidaire	FFET3026TS	30" Double Electric Wall Oven	\$ 631.00

Broan Hood Closeout

Broan's closeout hood model [BWP2366SS](#) is now discounted with a \$50 instant rebate for a new deck price of \$141. Check your inventory programs for full model information & to place an order.

SKS Internet Policy Update

If you're an SKS dealer, you'll be pleased to know that you can now make the brand available to be transacted via online sales. Please review the formal [SKS Internet Policy Update](#) letter for applicable guidelines in this new sales avenue.

LG OLED TV Training

The LG Training Team will be hosting 2 training sessions on August 29th at 10am & 4pm focusing on LG OLED TVs and their new StanbyME Go TV. Click to review the [LG OLED TV Training Sessions](#) to register for a training session and review the spec sheets.



Beko Promotions

Beko released a new dishwasher free-install promotion among other kitchen appliance rebates for consumers to save up to \$400 on qualifying Beko purchases. The rebate forms are available on the IAC website and on your inventory programs.

LG Labor Day Appliance Bundle Playbook

LG released their Promo Playbook for the Labor Day Holiday period. The playbook, located on the IAC website under Promotions, highlights special savings on LG appliance bundles. It now includes direct download links for their overview, rebate forms, and assets.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **F&P** - August 31st, 2023
- **LG** - August 23rd, 2023
- **Napoleon** - September 29th, 2023

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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