



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

Have you registered for the 2023 NECO Expo yet?

The hotel cutoff is August 16th!

[Register Now!](#)

The fall **NECO Show** will take place on September 10th - 12th at the Mohegan Sun Casino & Resort in Connecticut.

[Click here](#) to register directly or check out the [NECO flyer](#) on the IAC website.



Advertising



The **Big Summer Sales Event campaign** runs through August 23rd. The creative is listed on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact account.

The **August Grill Month campaign** continues throughout the month. The creative is listed on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Please take a moment for this quick 2-question survey about the potential Whirlpool training location that will work best for you and your store: [Whirlpool Training Survey](#)

Whirlpool - August Visual Plan To Sell

Whirlpool has released their [Visual Plan to Sell & the Leave Behind for August](#) These Plan To Sell files, as posted on the IAC website, describe the brand's proposed selling strategies for the offer period of 8/10 - 8/23/23.

Miele Dishwasher Spec Sheets - New Models In Stock

The full product spec sheets for the two new Miele dishwashers ([G7166SCVi](#) & [G7166SCViSFP](#)) have been posted on the IAC website as [Miele Dishwasher Spec Sheets](#).

LG Refrigerator Training Week

The LG HA Training Team will be hosting eleven training sessions the week of 8/21 to 8/26 focusing on LG Refrigeration. Learn more about how LG innovation delivers maximum freshness with their Smart Cooling System, their new 4-way ice story, and more. Click to review the [LG flyer](#) and register for a training session. And as a reminder, a recording of last month's training on Dishwashers is available on [ReachLG.com](#) as well [LGHApasport.com](#).

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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