

A NECO COMPANY
INTERCOUNTRY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

The Intercounty offices will be closed on Monday, September 4th in observance of the Labor Day Holiday.

[Click for the Labor Day Trucking Schedule](#)



[Register for the Show by 9/6/23!](#)

**Reserved hotel rooms are completely booked.
If you need a room, please contact us to be placed on a waiting list.**

NECO Show dates: 9/10 - 9/12 at Mohegan Sun

Check out the [NECO flyer](#) on the IAC website for the show agenda.

Advertising



Our **Labor Day Holiday campaign** runs through Wednesday, September 13th. The creative is listed on the IAC website as [Labor Day Holiday creative](#) and the email is in your Constant Contact account. **The digital copy & backup is posted on the IAC website under Merchandising.**

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

NECO Fall Show Book Opens September 1st!

The Fall show book will open tomorrow, September 1st. Please be sure to review it to take advantage of special offers and display programming from select vendors. The show book will close on Monday, September 25th.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.

Memo Code Update

Intercounty has revised the memo codes and the new key code is now on the website under General Information. Note that it now includes N=Not Available, which designates items that are active but currently unavailable from vendor due to long lead-times, paused production, etc.

Broan Hood Closeout - Enhanced Margin!

Broan's closeout hood model [BWP2366SS](#) is now discounted with a \$50 instant rebate for a new deck price of \$141. Check your inventory programs for full model information & to place an order.

Electrolux Single Wall Oven Closeout - Only 4 left!

There is an enhanced margin opportunity for the Electrolux 30" single wall oven, model [ECWS3011AS](#). The deck price will be \$741.

Samsung Refrigerators - Increased Margin Opportunity

An Instant Rebate has been reapplied to select Samsung refrigerator models in a special buy (see below). Orders are first come, first serve. Backorders & Type 3 will not be honored. All models are on the mandatory ship list.

Brand	Model	Category	IR
Samsung	RF23A9071SG	4-Door Flex Refrigerator	\$100
Samsung	RF28R7201SR	FD Refrigerator	\$200
Samsung	RF28T5001SR	3-Door FD Refrigerator	\$648
Samsung	RF29A9071SG	4-Door Flex Refrigerator	\$600

Insinkerator Transition Models

Certain Insinkerator disposer models, such as the COMPACT and EXCEL models, are being transitioned in an effort to refresh their product lineup. [Click here](#) to review their new replacement models.

Gotham - New Leaf Service Contracts

Are you familiar with Gotham's New Leaf Service Contracts for consumer appliances? They offer advantages such as no limit service plans and 50% back rebates for 5-year plans. Click to review their [highlight page](#) and stop by booth #59 at the NECO Expo.

Elica - New Product Sheets

Elica has introduced new induction cooktops and refrigeration solution models that feature advanced technology, such as the Nikola Tesla power system. Check out the full [Elica - New Product Sheets](#) on the Intercounty website.



Citibank - August/September Special Financing Promos

The [BrandSource-Citibank August/September Special Financing Promotions](#) are now available through the end of the summer. They are posted for review on the IAC website.

Thor Package Promotions - Update

THOR has introduced the "Suite Starters" promotion which offers consumers 10% off suite starter deals with a qualifying THOR purchase. This promotion runs through October 9th. They've also updated their "In-Store" promotion for displaying- dealers only to allow consumers to earn 10% off a qualifying THOR 4-piece kitchen suite. It runs through the end of the year. Both can be found on the IAC website as the [THOR Package Promotions](#).

Price Changes

Please see below for a list of upcoming price changes.

- **F&P** - August 31st, 2023
- **Napoleon** - September 29th, 2023

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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