

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

[Click to review the Holiday Trucking Schedule](#)

Advertising

Don't forget to submit your [2024 Marketing Program form](#), if you haven't already, to choose your level of participation in IAC's programs with your earned COOP advertising funds for 2024! Please review your emails or contact [Marketing](#) for more information.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



Merchandising

SONY Products

Effective immediately, the IAC warehouses will no longer carry SONY products and there is no current available inventory.

Bosch Integra And Thermador Freedom Change

The VR program is changing to provide you with a higher margin everyday! Effective January 1st, 2024, updated bonus VR amounts will be applied directly to the deck prices of specific Bosch-BM Integra and Thermador Freedom refrigerator models. [Click here](#) for the list of affected models.

Midea Spiff Program

Earn cash back for every Midea sale you register to the Midea Sales Reward Program! You can earn on orders from January through December 2024. The full Midea program is posted on the IAC website as [Midea Spiff Program](#).

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Asko** - January 31st, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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