

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

4th Quarter IT Maintenance: The IT department will run quarterly server maintenance this weekend. You will experience some system downtime on Sunday, December 10th from 7am - 10am.

Advertising



"December is the time for remembering the past and reaching for the future." - Ralph Waldo Emerson

[Click here](#) to sign up for our final dealer-funded campaign this year, **Holiday Savings**.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

NECO Rebates: December

The NECO rebate forms for December are now available on the IAC website under Rebates/Promotions.

The Gotham Advantage - New Leaf

Are you familiar with Gotham and their New Leaf Service Contracts for consumer appliances? They offer many advantages such as no limit service plans and 50% back rebates for 5-year plans, [Click to review their full letter explaining the "Gotham Advantage"](#).

Verona & Lofra Promotions - Reminder

EuroChef USA announced a new consumer promotion which offers a FREE Nutri-Stahl cookware set with the purchase of a qualifying Verona or Lofra range. The program dates are for purchases made between 10/1/23 and 3/31/24. The promotional pages & brochures can be found on the IAC website as [Verona & Lofra Promotions](#).



BrandSource - December Special Financing Promos

The [BrandSource-TD Bank Year End Financing Specials](#) are now available through the end of this year. They include new interactive POP signs for your showroom. And the [BrandSource-Citibank Holiday Financing Specials](#) are now available through January 3rd 2023. They are posted for review on the IAC website.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Dacor** - December 29th, 2023

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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