

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

The IAC Annual Physical Inventory will be completed at the NJ Warehouse on January 20th & at the NY Warehouse on January 27th

[Click to review operational changes in preparation](#)

[GE Quick Schedule for MLK Holiday](#)



Merchandising

Qualifying Weber Dealer For 2024 - **Must read**

If you did not place a Weber display order in the Fall NECO Show book to become an authorized Weber dealer for 2024 and qualify for all program discounts, you must place an order with Intercounty by 2/15/24 for the display units. After shipment you will need to submit an RFC to Intercounty and the [Weber 2024 Qualifying Show Order form](#) to your Weber representative. The Show Order Form can be found on the IAC website, this form needs to be submitted to receive the display credits and you must have the product on the selling floor by March 1st to be authorized.

- Dealer is required to purchase 4 of the 24 show grills and a minimum of one 6788 model.
- Please see Show Order Form for display models and details.

Please note that if you do not place the minimum required order by February 15th, you will not be able to sell Weber grills in 2024 and cannot receive a Weber Grill board in the spring for display.

AskO Promotions

ASKO released their new promotions for 2024, both consumer-based and sales team incentives. The Personal Use Laundry Promotion offers your team the opportunity to purchase premium ASKO laundry pairs at a discounted price for personal use. Click here to review this promo and their full overview of consumer promotions on the IAC website as [ASKO Promotions](#).

Citibank - January Financing Promos

The [Citibank - January Financing Promotions](#) are now available through 1/31/2024. They are posted for review on the IAC website.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **AskO** - January 31st, 2024

- Bertazzoni - January 9th, 2024
- Frigidaire - January 10th, 2024
- Thor - January 15th, 2024

Dealer To Dealer Sales

Viking Model MVWD630SBG For Sale

Steel Appliances has availability of a Viking 30" warming drawer, model [MVWD630SBG](#). Please contact Abe Greenfeld at avigreen17@gmail.com or #845-697-8335.

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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