

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website



It is with deep sadness and heavy hearts that we inform you of the death of David Lebowitz, who passed away on February 13th, 2024. David was the former President of Mr. Jay Appliances in Williston Park, NY (currently owned by The Royal Green Appliance Companies) and former board member of Intercounty. His father, Jay Lebowitz, was the former President of Intercounty and their store has been part of IAC for over 60 years. David will be greatly missed.

The hotel cut-off for the 2024 AVB Summit is Feb. 19th: [Register Now!](#)

Sunday, March 24 – Wednesday, March 27, 2024 at Harrah's Hotel in Las Vegas, NV

See full details in Summit emails or on the [show website](#). Register directly [here!](#)



Advertising



The **Presidents Day Holiday campaign** continues through Wednesday, February 28th. The creative for this dealer-funded campaign is listed on the IAC website as [Presidents Day Holiday creative](#) and the email is in your Constant Contact account.

The **Presidents Day Holiday campaign** copy & backup is posted on the IAC website under Merchandising.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Presidents Day Special Financing - IAC Promos

Intercounty has secured special consumer financing promotions with Citibank and TD Bank for the

holiday period. The financing promos include both 18 month & 24 month programs. Click to review the full [Special Presidents Day Consumer Financing](#) information on the IAC website.

Qualifying Weber Dealer For 2024 - Final Day!

All entered Weber display show orders should be emailed to [Tim Classy](#) TODAY (2/15/24)!

To become an authorized Weber dealer for 2024 and qualify for all program discounts, you must place an order with Intercounty by 2/15/24 for the display units. After shipment you will need to submit an RFC to Intercounty and the [Weber 2024 Qualifying Show Order form](#) to your Weber representative. The Show Order Form can be found on the IAC website, this form needs to be submitted to receive the display credits and you must have the product on the selling floor by March 1st to be authorized.

- Dealer is required to purchase 4 of the 24 show grills and a minimum of one 6788 model.
- Please see Show Order Form for display models and details.

Please note that if you do not place the minimum required order by February 15th, you will not be able to sell Weber grills in 2024 and cannot receive a Weber Grill board in the spring for display.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Faber** - February 29th, 2024
- **Summit** - February 29th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd, Medford, NY 11763

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