

A NECO COMPANY  
**INTERCOUNTRY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

**The hotel cut-off for the 2024 AVB Summit was Feb. 19th: [Register Now!](#)**

**Sunday, March 24 – Wednesday, March 27, 2024 at Harrah's Hotel in Las Vegas, NV**

See full details in Summit emails or on the [show website](#). Register directly [here!](#)



## Advertising



The **Presidents Day Holiday campaign** continues through Wednesday, February 28th. The creative for this dealer-funded campaign is listed on the IAC website as [Presidents Day Holiday creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### Weber 2024 MAP Price Lists

The [Weber MAP Price lists for 2024](#) have been posted to the IAC website for review and use on your sales floor. A one page cross-reference guide for accessories is also included to help identify key accessories.

### Faber Virtual Training Sessions

Faber is offering 2 virtual training sessions on Thursday, March 7th to learn about their upcoming new product launches. Choose a session from [Faber Virtual Training Sessions](#) listed on the IAC website under Merchandising.

## LG's NY Recycling Program Information

As per the New York State Electronic Equipment Recycling and Reuse Act, manufacturers of certain consumer products sold to NY end-users must provide information about their electronic waste acceptance programs to retailers. The [LG NY Environmental Notice](#) notifies retailers that LG Electronics is registered with the NYSDEC. Please review this letter on the IAC website under General Information,

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Faber** - February 29th, 2024
- **Summit** - February 29th, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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