



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

**The NY and NJ offices will close at 3pm on Friday in observance of Good Friday.**

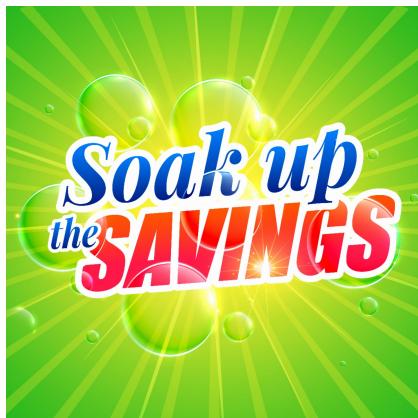


## Summit 2024



**Thank you to all who helped with and attended the IAC events at the 2024 AVB Summit!**  
Please [click here](#) to provide your feedback if you attended the Summit in Las Vegas.

## Advertising



Our **Soak Up The Savings campaign** continues through Wednesday, April 17th. The creative for this dealer-funded campaign is listed on the IAC website as [Soak Up The Savings creative](#) and the email in your Constant Contact accounts.

The **April Grill Month campaign** starts on Monday, April 1st and runs for the whole month! The creative for this dealer-funded campaign is listed on the IAC website as [April Grill Month creative](#) and the email will be in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### NECO Spring Show Book Is Open - Closes on Sunday

The Spring show book is currently open. Please be sure to review it to take advantage of special offers and display programming from select vendors. The show book will close on Sunday, March 31st.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.

## Citibank - April Special Financing Promos

The [Citibank Financing Promos - April](#) are available through the end of the month. They have been posted for review on the IAC website.

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## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Beko** - April 1st, 2024
- **Bosch/Thermador** - April 1st, 2024
- **Dacor (2 models)** - April 15th, 2024
- **New Leaf** - April 1st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd, Medford, NY 11763

[Unsubscribe](#) [jdzenkowski@intercountyappliance.com](mailto:jdzenkowski@intercountyappliance.com)

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