

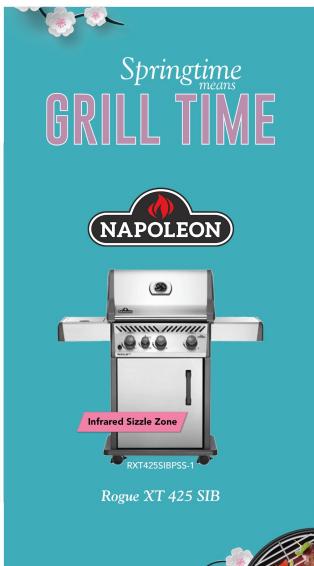


## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

### Advertising



Our **April Grill Month campaign** continues for the whole month! The creative for this dealer-funded campaign is on the IAC website as [April Grill Month creative](#) and the email is in your Constant Contact accounts.

The **Soak Up The Savings campaign** continues through Wednesday, April 17th. The creative is listed on the IAC website as [Soak Up The Savings creative](#) and the email in your Constant Contact accounts.

Don't forget to sign up for the **May Grill Month campaign!**

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



### Merchandising

#### Thermador Hoods Closeout - 50% Off

Thermador's closeout hood models are now 50% off with instant rebate. Please [click here](#) for full model and pricing information. Backorders & Type 3 will not be honored.

#### Element Freezer - Sabbath Mode

Did you know that the Element upright freezer model [EHUF21CECW](#) includes a Sabbath Mode? This feature disables portions of the appliance and controls in accordance with observance of the weekly Sabbath and religious holidays such as Passover. It does not affect the temperature settings in the freezer. [Click here](#) to review the instructions to turn it on and disable it when needed.

### Vendor Updates

#### Price Changes

Please see below for a list of upcoming price changes.

- **Dacor (2 models)** - April 15th, 2024
- **Dacor** - April 30th, 2024

# Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

## **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd, Medford, NY 11763

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