

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

Advertising



The **May Grill Month campaign** runs for the whole month! The creative for this dealer-funded campaign is on the IAC website as [May Grill Month creative](#) and the email is in your Constant Contact accounts.

Our **Hello Spring! Sale campaign** runs through Wednesday, May 15th. The creative for this dealer-funded campaign is on the IAC website as [Hello Spring! Sale creative](#) and the email is in your Constant Contact accounts.

**** Note:** The [Memorial Day Holiday Campaign copy & backup](#) is now posted on the IAC website under Merchandising for your preparation. ******

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Consumer Confidence Report

The recent [Consumer Confidence Report](#) from April shows more of a decline than expected, but does not indicate an economic slowdown yet. This indicator is important to watch because confidence in the stability of jobs and paychecks usually determine whether or not consumers are willing to spend their hard-earned cash. We'll continue to monitor in the coming months for updates. *Report provided by AVB/Brandsource.*

Bosch Dishwasher Closeout - Last Call!

The Bosch dishwasher, model [SHX3AR75UC](#), is now a closeout model. The deck price on this discontinued model is \$330. Come order them while supplies last!



Miele - Increased Margins

An Instant Rebate has been applied to a recent buy of Miele pieces, see below. Orders are first come, first serve. Backorders & Type 3 will not be honored.

Brand	Model	Description	Deck Price
Miele	G7156SCVISF	Dishwasher	\$ 1,247.00
Miele	FJMBAGS	Vacuum Cleaner Bags	\$ 7.00

THOR Memorial Day Promotion IR

Enjoy an additional discount on select THOR Kitchen models from 5/10 - 5/31/24. This markdown will be applied as an IR. [Click here](#) to review the list of discounted models and descriptions.

TD Bank - Memorial Day Special Financing Promos

The [TD Bank - Memorial Day Financing Promos](#) are available through June 5th. They have been posted for review on the IAC website.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- Dacor - May 14th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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