



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

Advertising



Our **Pre-4th of July campaign** begins on Monday and runs through July 19th, just prior to the July 4th Holiday campaign. The creative for this dealer-funded campaign is on the IAC website as [Pre-4th of July creative](#) and the email will be in your Constant Contact accounts.

The **June Grill Month campaign** continues through July 5th! The creative for this dealer-funded campaign is on the IAC website as [June Grill Month creative](#) and the email will be in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Flash Sales Report: Consumer Confidence

This month's [Consumer Confidence Report](#) revealed that consumer confidence unexpectedly increased to 102 since February. A reading above 100 generally means consumers are willing to spend money and the economy is expanding. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash Commodity Report: Oil And Gas

June's [Oil and Gasoline Report](#) gives some insight as to why gas prices have been falling recently. America is now the world's leading oil producer with no issues from OPEC+. It's the ideal time to fill up your delivery trucks as the price of gas is always changing. Review the full flash report on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Citibank - June Special Financing Promos

The [Citibank Financing Promos - June](#) are available through July 10th. They have been posted for review on the IAC website.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Broan** - July 1st, 2024
- **Jennair** - July 1st, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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