

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

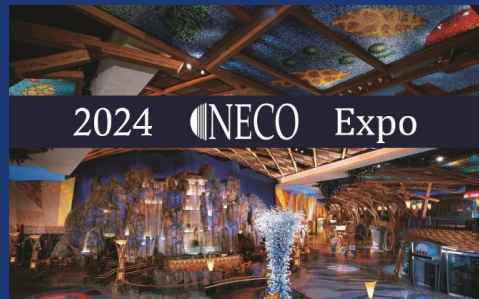
Visit our website

### 2024 NECO Expo: Register Now! Mohegan Sun Casino, CT

Sunday, Sept 8th - Tuesday, Sept 10th, 2024

Click to register before August 17th or check the NECO flyer on the IAC website.

The event website is now live: [necofallexpo.com](https://necofallexpo.com)



## Advertising



*"Because a little bit of summer is what the whole year is all about" - John Mayer*

The **July Grill Month campaign** continues through the month of July. The creative is on the IAC website as [July Grill Month creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### Weber Authorized Reseller Program

To protect their products and the integrity of their authorized distribution channels in the United States, Weber is announcing and implementing a U.S. Authorized Seller Program for their products, effective August 1, 2024. Your obligations under our new Authorized Seller Program are set forth in the [Weber Authorized Reseller Packet](#) documents posted on the IAC website. Please direct any questions about the Authorized Seller Program to [authorizedseller@weber.com](mailto:authorizedseller@weber.com).

### Whirlpool Ice Maker Transition

The Whirlpool W11510803 Ice Maker Kit has been discontinued. Please review the [Whirlpool Ice Maker Transition](#) file on the IAC website to find the correct kits to transition to depending on product family.

### Brandsource - July Special Financing Promos

The [TD Bank - July Financing Promos](#) are available through August 8th. The communication regarding the changes to their processing platform is also included in the files. The [Citibank - July Financing Promos](#) are also available through August 8th. Both the TD Bank & Citibank promos have been posted for



#### NEWS FLASH

From Economist Joe Higgins

#### **Flash Consumer Price Index Report: June**

The recent [Consumer Price Index Report](#) shows inflation's gradual decline. Falling inflation will result in lower interest rates, which will be good for your business. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **DCS** - July 4th, 2024

## Dealer To Dealer Sales

### **Viking Model MVWD630BG Request**

Signature Appliances is in search of a Viking 30" warming drawer, model [MVWD630BG](#). If you have any to sell, please contact Dov Frankel at [dov@njappliances.com](mailto:dov@njappliances.com) or at 201-227-9300.

### **GE Cafe Model CXLB3H3PMCU For Sale**

G&R Appliance has availability of a brushed copper Cafe refrigeration handle kit, model [CXLB3H3PMCU](#), for sale. Please contact Adesh to place an order: [adesghnrappliance@gmail.com](mailto:adesghnrappliance@gmail.com) or 718-813-8345.

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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