



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

2024 NECO Expo: Register Now & Book Your Hotel

Mohegan Sun Casino, CT

Sunday, Sept 8th - Tuesday, Sept 10th

[Click to register](#) before August 17th or check
the [NECO flyer](#) or the [Expo website](#).



Note: After you complete the registration process, scroll down on the screen to book the hotel room. If you missed it, [click here to book the hotel room](#).

Advertising



The **Big Summer Sales Event campaign** begins today and runs through August 22nd. The creative for this campaign is on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact accounts.

The **July Grill Month campaign** continues through the end of July. The creative is on the IAC website as [July Grill Month creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



NEWS FLASH

From Economist Joe Higgins

Flash Retail Sales Report: June

June's [Retail Sales Report](#) raises hopes for an early interest rate cut, possibly September. The

full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash Housing Starts Report: June

The [Housing Starts Report](#) shows the Northeast and Midwest new housing starts greatly increased from the prior months, in spite of high mortgage rates. Review the full flash report on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash Existing Home Sales Report: June

The [Existing Homes Report](#) unfortunately displays that both inventory & prices are rising on existing homes, when prices are supposed to fall with rising inventory. The full flash report on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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