

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

The NY/NJ offices and warehouses will be closed on Thursday, July 4th in observance of the holiday.

[Click here](#) for the July 4th Trucking schedules

[Click](#) [for the 4th of July GE Quick Schedule](#)



It's Show Time!

2024 NECO Expo at Mohegan Sun Casino, CT
Sunday, Sept 8th - Tuesday, Sept 10th, 2024

Registration is open! [Click here](#) to register or check the [NECO flyer](#) on the IAC website.
Please review the note on the NECO flyer if you plan to stay at the hotel on Saturday night, Sept 7th.

Intercounty covers one (1) complimentary hotel room for both Sunday and Monday. Owner of member company or designated representative is entitled to complimentary room and earns second night with attendance at the IAC General Meeting, including taxes and fees. Incidentals are not covered.

Advertising



Go 4th and sell with holiday promotions!

The **July 4th Holiday campaign** continues through July 10th! The creative for this campaign is on the IAC website as [July 4th Holiday creative](#) and the email is in your Constant Contact accounts. The print copy is posted to the website under Merchandising for your reference.

The **June Grill Month campaign** continues through July 5th! The creative for this dealer-funded campaign is on the IAC website as [June Grill Month creative](#). And our **July Grill Month campaign** begins

on Saturday, July 6th and runs through the month of July. The creative is on the IAC website as [July Grill Month creative](#) and the email is in your Constant Contact accounts.

[Click here](#) to sign up for the **Big Summer Sales Event (BSSE)** dealer-funded campaign.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



July 4th Holiday Merchandising Special Promotions



July 4th Holiday Promotions Guide - Reminder

Go 'fourth' and make sales! We've compiled all the special holiday promotional highlights showcasing and outlining the NECO rebate programs and consumer financing in a July 4th guide to aid your success. Please review the [July 4th 2024 Holiday Promotions Guide](#) on the IAC website for a summary of the July 4th programs available.

IAC Buy More, Save More Delivery & Install Rebate For July 4th

In addition to the NECO rebates, Intercounty dealers can also offer a special Buy More, Save More rebate for kitchen appliances and laundry models for purchases between 6/19 - 7/10/24. See below for the overview. *The rebate form is included in the July 4th Promotions Guide and posted on the website under Merchandising and under the Rebates/Promotions section.*

- **Kitchen Appliances**
 - 3 Qualifying Models per Category: \$100
 - 4 Qualifying Models per Category: \$200
- **Laundry**
 - 1 Washer and 1 Dryer: \$75
 - 1 All-in-One: \$75

Note: Only one model per category qualifies for the rebate. All products must be included on one invoice. Only valid for sales between 6/19 - 7/10/24 made from an authorized Intercounty Member.

Customer must submit by July 15th, 2024 and take delivery by August 31st, 2024.

Special Consumer Holiday Financing Programs - Intercounty Only

Intercounty is offering exclusive July 4th Deferred Interest promotions with TD Bank and Citibank through July 10th. [Click here](#) for the **updated** details on the TD Bank 12 & 18 month deferred interest promotions. And the 18 month [Citibank July 4th No Interest Financing Promos](#) are also posted for review on the IAC website.

Merchandising

National Competition's July 4th Promotions

Check the grid to review what promotions the national big-box stores are offering for this 4th of July. The [National Competition July 4th Promotions](#) grid is posted on the IAC website under General Information.

Faber Ventilation Hood Training - July 18th

Faber is offering a ventilation training session on Thursday, July 18th at 10am to learn about their new insert hoods and the latest technology in ventilation. Enter the session from the [Faber Ventilation Training](#) file listed on the IAC website under Merchandising.

DCS Series 7 Grill Promotion

DCS recently introduced the Series 7 Grill promotion for consumers to save up to \$750 when they purchase any qualifying DCS Series 7 grill between July 1st and September 30th, 2024. [Click](#) for more information on this DCS grill promotion. The rebate form is also available on your inventory programs.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Broan** - July 1st, 2024

- Jennair - July 1st, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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