

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

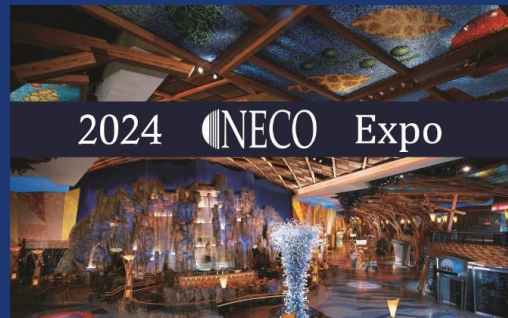
Visit our website

**2024 NECO Expo: 2 weeks left!**  
**Register Now & Book Your Hotel!**

Mohegan Sun Casino, CT

Sunday, Sept 8th - Tuesday, Sept 10th

Click to register before August 17th  
or check the Expo website.



**Note:** After you complete the registration process, scroll down on the screen to book the hotel room. If you missed it, [click here to book the hotel room](#)

## Advertising



Our **August Grill Month campaign** begins today and runs through August 31st. The creative for this campaign is on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact accounts.

The **Big Summer Sales Event campaign** runs through August 22nd. The creative for this campaign is on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

Updated Auto Transfer Schedule: NY to NJ

We have revised the transfer schedule to be more transparent as to when IAC members can expect product to be received in the NJ warehouse. Please review the updated file on the website as [IAC Policies and Procedures](#).

#### Auto Transfer Schedule for NJ Warehouse Members:

- The cut-off for next-day transfers is 9:30 AM with no exceptions, and there will be no same-day transfers available. **Note: For trailers that are loaded the day prior to the delivery date, the next day transfer option is not available.**
- The Transfer Schedule is as follows:
  - Tuesday Ship – Wednesday/Thursday Delivery
  - Wednesday Ship – Thursday/Friday Delivery
  - Thursday Ship – Friday/Saturday Delivery
  - Sunday Ship – Monday/Tuesday Delivery



#### NEWS FLASH

From Economist Joe Higgins

#### **Flash GDP Advance Estimate Report**

The [GDP Advance Estimate Report](#) shows that Q2 was much stronger than anticipated. Forecasts from Wall Street were for a 2% increase and the actual increase was 2.8%. The GDP is the most important indicator as it includes all the goods and services produced in the economy. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

#### **Flash Consumer Confidence Report - July**

July's [Consumer Confidence Report](#) does not show a significant change, which means we're still in an expanding economy. Joe believes that the "Fed's agreeing to move on interest rates will get people feeling better." Economists agreed that there will be rate cuts in September. Review the full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

#### **Flash AHAM Industry Report - July**

The [AHAM Industry Flash Report](#) is posted on the IAC website under General Information. This Association of Home Appliance Manufacturers (AHAM) chart shows little change from previous weeks. The industry is down 1.8% and has recovered from being off 8.7% to start the year. *Report provided by AVB/Brandsource.*

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- Blomberg - August 21st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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