



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

### [Click for the Labor Day Trucking Schedules](#)



**The hotel cut-off is Saturday (8/17)!**  
**Register Now & Book Your Hotel**

**Mohegan Sun Casino, CT**

**Sunday, Sept 8th - Tuesday, Sept 10th**

[Click to register](#)  
or check the [Expo website](#).

**Note:** After you complete the registration process, scroll down on the screen to book the hotel room. If you missed it, [click here to book the hotel room](#)

## Advertising



*"August is like the Sunday of summer." - Unknown*

The **Big Summer Sales Event** campaign runs through August 22nd. The creative for this campaign is on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact accounts.

Our **August Grill Month** campaign runs through August 31st. The creative for this campaign is on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact accounts.

The **Labor Day Holiday** campaign will go live next Thursday, August 22nd. *The Labor Day copy & backup is posted on the IAC website under Merchandising for your preparation.*

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- Bloomberg - August 21st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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