

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

The Intercounty offices will be closed on Monday, September 2nd in observance of the Labor Day Holiday.

[Click for the Labor Day Trucking Schedules](#)

### BEATING THE COMPETITION!



NECO EXPO 2024

**Register Now** for the NECO Expo!

**Reserved hotel rooms are completely booked.**  
If you need a room, please email [Casey Yates](#).

Mohegan Sun Casino, CT

Sunday, Sept 8th - Tuesday, Sept 10th

[Click to register](#) or check the [Expo website](#).

### Advertising



The **Labor Day Holiday campaign** begins today and runs through Wednesday, September 11th! The creative for this campaign is on the IAC website as [Labor Day Holiday creative](#) and the email will be in your Constant Contact accounts early next week before the holiday weekend. *The Labor Day copy & backup is posted on the IAC website under Merchandising for your preparation.*

Our **August Grill Month campaign** runs through August 31st. The creative for this campaign is on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

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## Merchandising

### Updated NECO Rebates For Labor Day

The [NECO Rebates July - September](#) file on the website has been updated with revised rebates from GE, Thermador, and LG for the Labor Day promotional period.

### Brandsource - Labor Day/August Special Financing Promos

The [TD Bank - Labor Day/August Financing Promos](#) are available through September 11th. And the [Citibank - August Financing Promos](#) are also available through August 8th. Both the TD Bank & Citibank promos have been posted for review on the IAC website.

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## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- Blomberg - August 21st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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