

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

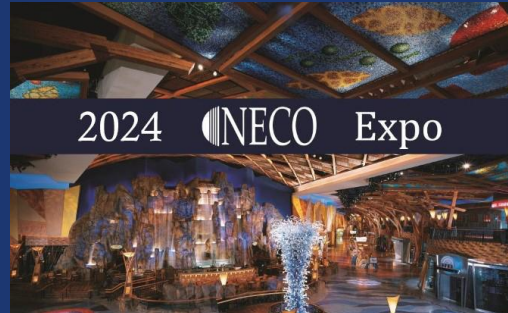
[Click for the Labor Day Trucking Schedules](#)

2024 NECO Expo: 1 week left!
[Register Now & Book Your Hotel](#)

Mohegan Sun Casino, CT

Sunday, Sept 8th - Tuesday, Sept 10th

[Click to register](#) before August 17th
or check the [Expo website](#).



Note: After you complete the registration process, scroll down on the screen to book the hotel room. If you missed it, [click here to book the hotel room](#)

Advertising

A collage of three promotional banners. The top banner is for the "LABOR DAY GRILL SALE" featuring Weber grills. It lists four models with their prices: Genesis E-325 LP Black (\$849), Genesis SP-S-325 LP SS (\$999), Genesis SP-E-325 LP Black (\$1,179), and Genesis SL-S-425 (\$1,579). The bottom left banner is for the "BIG SUMMER SALES EVENT" with a green and blue background. The bottom right banner is for a "\$3,000 REBATE" with the purchase of select Café Suite combinations, valid from July 1 to December 31, 2024.

Our **August Grill Month campaign** runs through August 31st. The creative for this campaign is on the IAC website as [August Grill Month creative](#) and the email is in your Constant Contact accounts.

The **Big Summer Sales Event campaign** runs through August 22nd. The creative for this campaign is on the IAC website as [Big Summer Sales Event creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Samsung Slide-In Electric Range Recall

Samsung, in cooperation with the U.S. Consumer Product Safety Commission (CPSC), has announced a recall of specific Samsung slide-in electric ranges due to accidental activation of front-mounted range knobs, which may lead to a fire hazard. This safety recall involves certain models sold in the US from 2013 to 2014. Please review the [Samsung - Range Safety Recall Notice](#) on the IAC website for full information, including a list if impacted models and corrective measures from the manufacturer.

New Brand - Zline

Intercounty now carries the Zline line of appliances! Please check out our current Zline stock in your inventory tracking program.



- Dealers must be franchised to sell Zline - please reach out to your local rep or the IAC contact: Logan Belew #937-303-0591, Email: lbelew@zlinekitchen.com.
- When considering Zline please take into consideration they currently will not provide margin support for PMAP periods at this time. It is a flat pricing program.

Citibank - August Special Financing Promos

The [Citibank Financing Promos - August](#) are available through September 11th. They have been posted for review on the IAC website.

Blomberg Dishwasher Rebate

Blomberg has released a new Cook, Cool, Clean rebate on their range of appliances. Consumers can save up to \$300 with rebate on specific models purchased between August 1st and November 15th. You can find the rebate file on the website and on RetailDeck or Linq for more information.



NEWS FLASH

From Economist Joe Higgins

Flash Unemployment Report

The report from the Bureau of Labor shows the unemployment rate increased and job creations fell below expectations. Joe Higgins believes the only silver lining is it speeds up the possibility of an interest rate cut larger and sooner than anticipated. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- Blomberg - August 21st, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!