

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

3rd Quarter IT Maintenance - Reminder: The IT department will run quarterly server maintenance the weekend of September 27- 29th. You will experience some system downtime on Sunday, Sept 29th from 8am -10am.

NECO EXPO 2024

Thank you to all who helped with & attended the IAC events at the 2024 NECO Expo!

Please [click here](#) to provide your feedback if you attended the Expo this week at Mohegan Sun.

Advertising



Please take a moment to [click and submit](#) any feedback of how your store fared during the recent Labor Day holiday period and the marketplace as whole. Any feedback is appreciated!

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

NECO Fall Show Book Is Open - Reminder

The Fall show book opened September 1st. Please be sure to review it to take advance of special offers and display programming from select vendors. The show book will close on Monday, September 30th. Orders will be imported to the order system under Finance 3, once approved by the vendor. Please see the [Intercountry Fall Show Memo](#) for more details on show orders.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.

Danby Buy In Opportunity

Intercountry has made a special buy in on Danby wine coolers and beverage centers, including the models [DBC057D1BSS](#) & [DWC057D1BSS](#). These new models now include external tubular handles. Pre-order these units now as they will arrive shortly.



Citibank - September Special Financing Promos

The [Citibank Financing Promos - September](#) are available through the end of the month. They have

been posted for review on the IAC website.

LG Fall Savings Playbook

LG released their Fall Savings Playbook for the season. The playbook, located on the IAC website under Promotions, highlights special savings on LG appliance bundles. It includes their current line overview with featured products, rebate forms, and assets.



NEWS FLASH

From Economist Joe Higgins

Flash Unemployment Report - August

The [Flash Unemployment Report - August](#) raises the odds of a Federal interest rate cut about 25 basis points, at Joe Higgins' best guess. It initially won't mean much but with more cuts into 2025, mortgage rates will move to a level that more existing homes will be sold, which in turn is good for your business. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash Consumer Price Index Report - August

Joe's [Flash Consumer Price Index Report](#) delivered more good news. It gives the Feds the green light to cut rates by 25 basis points, which can only show the positive direction of cuts in the future. It also means mortgage rates will continue to fall. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- Weber - September 30th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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