



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

3rd Quarter IT Maintenance - Reminder: The IT dept will run quarterly server maintenance the weekend of Sept 27- 29th. You will experience some system downtime on Sunday, Sept 29th from 8am - 10am.

NECO EXPO 2024

Thank you to all who helped with & attended the IAC events at the 2024 NECO Expo!

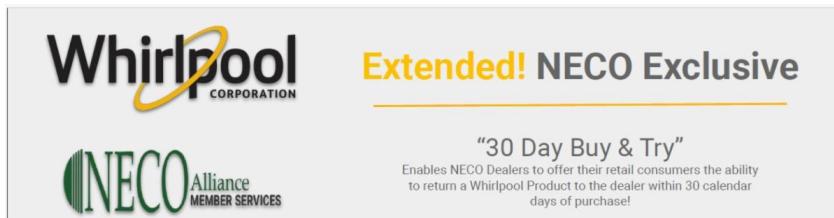
Please [click here](#) to provide your feedback if you attended the Expo last week at Mohegan Sun.

Merchandising

Whirlpool 30-Day Buy & Try Program

Whirlpool is continuing their voluntary 30-Day Buy & Try Program effective October 1st through December 31st, 2024. This allows NECO Members to offer their retail consumers the option to return a Whirlpool Product to their location within 30 days for any reason for a full refund of the product cost.

The information sheet and updated standard return policy are posted on the IAC website under Merchandising. The sheet includes a link to the required Submission Form for Try & Buy returns.



Extended! NECO Exclusive

“30 Day Buy & Try”
Enables NECO Dealers to offer their retail consumers the ability to return a Whirlpool Product to the dealer within 30 calendar days of purchase!

LG Studio Training Week

The LG National Training Team will be hosting eleven 30-minute training sessions the week of 9/24 to 9/28 focusing on LG Studio appliances. Learn more about new LG Studio products, the modern look of LG Studio Essence White, step-up features, and more. Click to review the [LG flyer](#) to review and register for a training session. You can also register on [ReachLG.com](#) or [LGHApassport.com](#).

Traegar Products

Effective October 1st, the IAC warehouses will no longer carry Traegar products. We will sell off the remaining inventory.

Updated NECO Rebates

The NECO rebate forms have been updated through October 18th. They are available on the IAC

NECO Fall Show Book - Reminder

The Fall show book opened September 1st. Please be sure to review it to take advantage of special offers and display programming from select vendors. The show book will close on Monday, September 30th. Orders will be imported to the order system under Finance 3, once approved by the vendor. Please see the [Intercounty Fall Show Memo](#) for more details on show orders.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.



NEWS FLASH

From Economist Joe Higgins

Flash Interest Rate Cuts Report

Yesterday was a big day for a sustainable economy as the Federal Reserve cut interest rates 50 basis points! The cuts will have little impact in the bigger picture, but will build up over time and change the direction of mortgage rates and home sales. As Joe mentions, 'Economists now believe the Fed has achieved a soft landing, no recession over the next year.' The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **F&P** - September 30th, 2024
- **Weber** - September 30th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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