

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

**3rd Quarter IT Maintenance:** The IT department will run quarterly server maintenance the weekend of September 27- 29th. You will experience some system downtime on Sunday, Sept 29th from 8am -10am.

## NECO EXPO 2024

### See you next week at the NECO Show!

Check out the [NECO Show website](#) for the show agenda.

The NECO Show app is now available and is branded as "NECO FALL EXPO" in the Apple store and the Google Play store. This year's app contains all the information you need to navigate through the event and connect with other attendees.

## Advertising



The **Labor Day Holiday campaign** continues through September 11th. The creative for this campaign is on the IAC website as [Labor Day Holiday creative](#) and the email is in your Constant Contact accounts.

- *Please take a moment to [click and submit](#) any feedback of how your store fared during the recent Labor Day holiday period and the marketplace as whole. Any feedback is appreciated!*

The sign-up form for our **Fall Into Savings (Columbus Day) campaign** is now live. [Click here](#) to sign up for this dealer-funded campaign.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

EXCLUSIVE

### Whirlpool Virtual Town Hall Meeting - **Tomorrow at 9am**

Whirlpool will be hosting a virtual town hall meeting exclusively for NECO dealers with

Vice President Bob Salvano and Vice President of Field Sales Dave Whitehead [tomorrow](#)  
(September 6th) from 9am - 10am.

You are able to submit questions to Whirlpool prior to the event using the link below. This information is also posted on the IAC website as [Whirlpool Town Meeting Information](#).

**Date & Time:** Friday, September 6th from 9am - 10am

**Join Meeting:** [Click here to join the virtual meeting on September 6th](#)

**Submit Questions (before the town hall):** [Click to submit discussion questions to Whirlpool](#)

### **NECO Fall Show Book Is Open - Reminder**

The Fall show book opened September 1st. Please be sure to review it to take advantage of special offers and display programming from select vendors. The show book will close on Monday, September 30th. Orders will be imported to the order system under Finance 3, once approved by the vendor. Please see the [Intercounty Fall Show Memo](#) for more details on show orders.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.

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## **Vendor Updates**

### **Price Changes**

Please see below for a list of upcoming price changes.

- Weber - September 30th, 2024

## **Dealer To Dealer Sales**

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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