

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

Advertising



The **Fall Into Savings** campaign continues through October 16th. The creative for this campaign is on the IAC website as [Fall Into Savings creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

PTS Models

PTS and Stocking models are in process of being updated. You will see the new PTS designations with memo code "P", with the list available on the dealer portal under merchandising - Plan to Sell.

NECO Rebates

The current NECO rebates will end on Oct 18th and the next round of rebates for Black November will not start until October 28th. You can check out the sample forms on the IAC website as [Sample NECO Rebates - November](#).



NEWS FLASH

From Economist Joe Higgins

Flash Consumer Price Index Report

September's [Flash Consumer Price Index Report](#) was mostly favorable. Inflation hit its lowest levels in years but jobless claims went up more than expected. The Federal Reserve will continue to cut rates based on this CPI report. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Bosch** - December 31st, 2024
- **GE** - October 21st, 2024
- **Thermador** - December 31st, 2024
- **Whirlpool** - October 17th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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