

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

Advertising



Our **Fall Into Savings** campaign begins today and runs through October 16th. The creative for this campaign is on the IAC website as [Fall Into Savings creative](#) and the email is in your Constant Contact accounts.

Sign up for the multimedia **Black Friday Holiday** campaign by [clicking here!](#)

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Message Center Launch **Tomorrow**

Starting Friday, October 4th, we will be launching a dealer Message Center on the dealer portal. It will display all the notifications you currently receive by email, including:

- Allocations
- Auto-Voids
- Borrow Requests
- RMA Voids

The messages will un-highlight after they've been reviewed. You will continue to receive the email notifications at this time, as well.

Pinnacle - Virtual Training Session **Tomorrow**

Pinnacle Sales Group will be hosting a virtual training session on Friday, October 4th from 11am - 11:30am focusing on the new Vent-A-Hood website. Learn more about new website and walk-through the Build-A-Hood feature. Click to review the [Pinnacle training flyer](#) to review and register for the training session.

Whirlpool Laundry Buy In Opportunity

Intercounty purchased a special buy-in of Whirlpool laundry models. The buy-in discount is reflected on the deck as an Instant Rebate.

Order them fast because it's first come, first serve! Backorders & Type 3 will not be honored.

Brand	Model	Category	Deck Price
Amana	NTW4519JW	TL Washer	\$ 302.00
Amana	NED4655EW	E. Dryer	\$ 300.00
Amana	NGD4655EW	G. Dryer	\$ 368.00
Maytag	MVW4505MW	TL Washer	\$ 348.00
Maytag	MED4500MW	E. Dryer	\$ 348.00
Maytag	MGD4500MW	G. Dryer	\$ 410.00
Whirlpool	WTW5057LW	TL Washer	\$ 379.00
Whirlpool	WED5050LW	E. Dryer	\$ 379.00
Whirlpool	WGD5050LW	G. Dryer	\$ 446.00

LG MyColor Refrigerator Asset Kit

LG has released a complete [LG MyColor Refrigerator Asset Kit](#) enhanced with marketing assets, image files, in-store print outs, and messaging for the line. The kit is available on the IAC website under Merchandising.

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Bosch** - December 31st, 2024
- **F&P** - September 30th, 2024
- **SKS** - September 30th, 2024
- **Thermador** - December 31st, 2024
- **Weber** - September 30th, 2024

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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