



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

**The IAC offices are closed December 24th & 25th in observance of the holiday.  
Member Services will be available on Dec 24th from 8am - 12pm.  
The offices will reopen at 10am on Thursday, December 26th.**

**[Click to review the Holiday Warehouse & Trucking Schedule](#)**

**[Click for the Holiday GE Quick Schedule](#)**

**4th Quarter IT Maintenance:** The IT department will run quarterly server maintenance this weekend. You will experience some system downtime on Sunday, December 22nd from 8am -10am.



### **2025 AVB Summit - Register Now!**

We're merging the IAC Summit with the AVB Summit again and encourage all our members to attend.

Sunday, March 23rd - Wednesday, March 26th, 2025 at the Gaylord Opryland Resort & Convention Center in Nashville, TN.

[Click to Register](#) - Details will be sent via email.



# NEW YEAR NEW APPLIANCES

The **New Year, New Appliances campaign** begins today and continues through January 1st. The creative for this campaign is on the IAC website as [New Year, New Appliances Campaign creative](#) and the email is in your Constant Contact accounts.

**Coming Soon:** The 2025 Marketing Participation signup forms will be distributed soon. You will receive the updated marketing presentation, your earned index, and other information to help choose your level of participation in IAC's programs with your earned COOP advertising funds for 2025!

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### Zline Inventory

As a reminder, Zline is a non-stocking and non-cancellable brand through Intercounty at this time. Any sales orders for Zline that are cancelled will be reinstated and flagged for prepaid. Returns and Damages need to be secured through Zline. IAC warehouses will not take good stock or damaged product back. Please see the complete listing of all non-stocking brands in the IAC Order Policies, all non-stocking brands fall under this policy.



#### **Flash Retail Sales Report**

The [Flash Retail Sales Report](#) reveals that we had a good increase in spending in November, driven by a strong Black Friday. In November, our appliance industry surpassed last year for the first time in 2024, according to AHAM. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

#### **Flash Consumer Price Index Report**

November's [Flash CPI Report](#) that was released last week, gives the Federal Reserve a path to a 25-basis point cut in December. Joe believes that this will make a January cut is unlikely. Mortgage rates weren't impacted much, but they did decrease down to 6.67%. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

#### **Flash Housing Starts Report**

The [Flash Housing Starts Report](#) shows that November's housing starts had a mixed review. Single-family starts were up, mainly in Florida, and multi-family homes were down across the country. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Avanti** - December 31, 2024
- **Bertazzoni** - January 9th, 2025
- **Bosch** - December 31st, 2024
- **DCS** - December 31st, 2024
- **Element** - December 31st, 2024
- **Faber** - December 31st, 2024
- **F&P** - December 31st, 2024
- **Speed Queen** (parts) - December 31st, 2024
- **Thermador** - December 31st, 2024
- **Thor** - January 21st, 2025
- **Weber** - December 31st, 2024
- **XO** - December 31st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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