



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)



### 2025 AVB Summit - [Register Now!](#)

We're merging the IAC Summit with the AVB Summit again and encourage all our members to attend.

Sunday, March 23rd - Wednesday, March 26th, 2025 at the Gaylord Opryland Resort & Convention Center in Nashville, TN.

[Click Here to Register](#) - Details will be sent via email.

## Advertising



Just because Black Friday is over, doesn't mean the sales need to stop! The **Holiday Savings campaign** begins today and runs through December 18th. The creative for this campaign is on the IAC website as [Holiday Savings Campaign creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### NECO Rebates - January 2025

The [NECO Rebates - January 2025](#) are now available from December 27th through January 31st, 2025. The rebates are posted on the IAC website under Rebates/Promotions.

### LG Holiday Savings Playbook

LG released their Holiday Savings Playbook for the season. The playbook, located on the IAC website under Promotions, highlights special X13 savings on LG appliance bundles. It includes their current line overview with featured products, rebate forms, and assets.

## Brandsource - Year End Special Financing Promos

The [TD Bank - Year End Financing Promos](#) are now available through January 1st. And the [Citibank - December Financing Promos](#) are available through the end of the year. It includes a special Citibank 'No Interest until January 2026' promotion exclusively for Intercounty dealers. Both the TD Bank & Citibank promos have been posted for review on the IAC website.

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Bosch** - December 31st, 2024
- **DCS** - December 31st, 2024
- **Element** - December 31st, 2024
- **F&P** - December 31st, 2024
- **Thermador** - December 31st, 2024
- **Weber** - December 31st, 2024
- **XO** - December 31st, 2024

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!