



## NECO EXCLUSIVE MARGIN ENHANCEMENT PROGRAM

Attention Dealer Principals,

Get ready to supercharge your JennAir sales and profits with a NECO exclusive 5% margin enhancement! This limited-time opportunity runs from January 1, 2025, to June 30, 2025.

Here's how it works:

- **Increased Earning Potential:** Enjoy a 5% IR on all JennAir pulls.
- **Long-Term Potential:** Continued success paves the way for an extended margin enhancement program.
- **Winning Formula:** Combine this margin enhancement with our existing programs for an unbeatable combination.
- **Mutual Goal:** By significantly increasing our sales run-rates, we can demonstrate the potential for continued growth and extend this program.

**Let's Make 2025 a Record-Breaking Year!**

This program will be evaluated at the end of June 2025. Your success is our success!

### New Margins



DECK TO UMRP



MARGIN  
ENHANCEMENT IR  
**NEW!**



GUARANTEED  
VOLUME REBATE

**TOTAL MARGIN**

