



NECO EXCLUSIVE MARGIN ENHANCEMENT PROGRAM

Attention Dealer Principals,

Get ready to supercharge your JennAir sales and profits with a NECO exclusive 5% margin enhancement! This limited-time opportunity runs from January 1, 2025, to June 30, 2025.

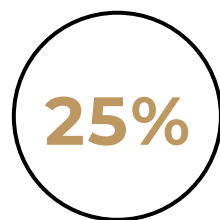
Here's how it works:

- **Increased Earning Potential:** Enjoy a 5% IR on all JennAir pulls.
- **Long-Term Potential:** Continued success paves the way for an extended margin enhancement program.
- **Winning Formula:** Combine this margin enhancement with our existing programs for an unbeatable combination.
- **Mutual Goal:** By significantly increasing our sales run-rates, we can demonstrate the potential for continued growth and extend this program.

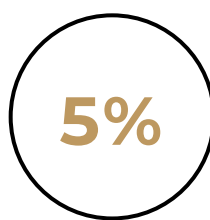
Let's Make 2025 a Record-Breaking Year!

This program will be evaluated at the end of June 2025. Your success is our success!

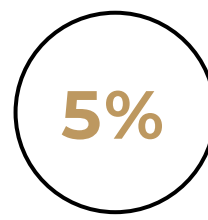
New Margins



DECK TO UMRP



MARGIN
ENHANCEMENT IR
NEW!



GUARANTEED
VOLUME REBATE

TOTAL MARGIN

A gold-colored starburst shape with multiple points, containing the text "35%" in a bold, black font.

35%

