

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website



2025 AVB Summit - Register Now! The registration deadline is February 14th.

Don't forget Intercounty helps offset the costs of the trip for 2 people/dealer when booked through AVB!

To be eligible, attend the Intercounty General Meeting at the Summit 2025 and receive*:

- (1) Hotel Room at Gaylord Opryland, Nashville Complimentary for 3 Nights
- (2) Complimentary Event Badges
- (2) \$300 Travel Credits**

Additional staff will incur a \$200/person badge fee, any flight costs, and if needed, additional hotel rooms/nights are rated at \$331/night.

**Limit (1) per Dealership. Owner of member company or designated representative is entitled to complimentary room and earns second night with attendance at the IAC General Meeting, including taxes and fees. Incidentals are not covered. **Travel Credits will be issued after the event, air transportation to be booked by attendee(s)*

Advertising

The **Winter Clearance Sale campaign** continues through January 29th. The creative for this campaign is on the IAC website as [Winter Clearance Sale Campaign creative](#) and the email is in your Constant Contact accounts.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



Merchandising

Samsung Extended Warranty Promotion

Samsung now offers an extended 2-year manufacturer's warranty (1 year original + 1 additional year) on all eligible major appliances purchased between 2/6/25 & 6/4/25. Review the [Samsung Extended Warranty](#) on the IAC website outlining promotion details, eligible models, and FAQs.

LG February Training Sessions

The LG National Training Team will be hosting eleven 30-minute training sessions between February 4th and 8th focusing on LG Refrigeration Ice and Filters. Learn more about LG's cutting-edge ice & water filtration solutions. Click to review the [LG February Training flyer](#) to review and register for a training session. You can also register on [ReachLG.com](#) or [LGHApasport.com](#).

Frigidaire Models Delay

The production of the Frigidaire [FRAE2022AF](#) & [FFUE2022AF](#) models has been delayed through April at minimum. They are not expected for another 60 - 90 days.

New Insinkerator Disposers

Insinkerator has developed a new line of commercial disposers designed for budget-conscious builders/contractors. Their full spec information is available on the IAC website as [Insinkerator - New Disposers Information](#) for review.

LG Presidents Day Digital Assets Playbook

LG released their Digital Assets Playbook for the Presidents Day Holiday period. The playbook, located on the IAC website under Merchandising, highlights special savings on LG appliance bundles. It includes direct to download links for their overview, rebate forms, and assets.

TD Bank - Special Financing Promos

The [TD Bank - Presidents Day Financing Promotions](#) are now available through 1/20/2025. And the [TD Bank - 18M Special Financial Promotion](#) is available for the first half of the year. They are both posted for review on the IAC website.



NEWS FLASH

From Economist Joe Higgins

Flash Retail Sales Report

The [Flash Retail Sales Report](#) supports that retail sales were strong at year-end and will provide momentum going into 2025. Much of last month's sales volume was driven by a jump from furniture, electronic, & appliance stores. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Hestan Outdoor** - January 31st, 2025
- **JennAir** - February 23rd, 2025
- **Miele** - January 31st, 2025
- **SKS** - January 31st, 2025

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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