

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

One week until the 2025 AVB Summit!

[Register Now](#) March 23rd - 26th in Nashville

2025
Summit

FOCUS.

General Meeting Questionnaire - Reminder

We will hold a 30-minute Q&A session during the General Meeting on March 24th at the Summit in Nashville. In preparation, please [click here to submit questions](#) you'd like to discuss during that session. The deadline for questions is Tuesday, March 18th.

Advertising

The **Soak Up The Savings campaign** begins *next week*. The creative for this dealer-funded campaign is listed on the IAC website as [Soak Up The Savings campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!



Merchandising

Frigidaire Buy In Opportunity

Intercounty purchased a special buy-in of select Frigidaire OTR and dishwasher models. The buy-in discount is reflected on the deck as an Instant Rebate. Order them fast because it's first come, first serve! Backorders & Type 3 will not be honored.

Brand	Model	Category	Deck Price
Frigidaire	FMOS1846BS	Micro	\$ 190.00
Frigidaire	FDHP4336AS	Dishwasher	\$ 271.00

Updated NECO Rebate For LG

NECO has worked with LG to update their spring rebate. To boost sell-out on three key models ([LF24Z6530S](#), [LRRXC2606S](#), & [LDP6810SS](#)), they've added an additional \$100 rebate to the NECO Spring Savings Mail-in Rebate. This extra rebate will help our dealers stay competitive over the next two months.

LG Accessories MAP Policy

Effective March 3rd, 2025, LG is implementing a MAP policy for their Accessories category. The enforcement of 'Section 4. Recourse for Violations' will begin March 31st, 2025 to allow dealers ample time to implement the new policy. Please click to review the full [LGEAI MAP policy](#) documents.

Important TD Bank Update

Due to a change in direction at TD Bank, AVB has ended their agreement with the consumer financing company while adding a solution to ensure members continue to have multiple options. TD Bank's processing of consumer credit account activations will end on June 1st, 2025. In their place, AVB introduces a new program with Synchrony and will continue the CitiBank programs. Intercounty will post the new programs and information in the coming weeks.

Weber MAP Removal Models

Weber is removing MAP pricing from select 2024 Spirit gas grills effective March 10th, 2025. The list of effected Spirit models can be found on the [Weber MAP Removal Models](#) on the IAC website. This is limited to Intercounty's current stock and backorders will not be accepted.

Weber Accessory Look-Up Tool

Weber has developed an accessory "Look-up" tool to help drive accessory sales for dealers. Just click on the [Weber 2025 Accessory Look-up Tool](#) to open the excel file, type in the grill model number and hit enter. The fields will populate with the related accessories that fit that specific model grill, including key accessories and the Weber Works. This tool has been shared with your RPOS providers to incorporate it into your websites.



Napoleon Spring Promotions

Napoleon is running two spring promotions for their new 2025 grill lineup from March 5th through April 16th, 2025. The Introductory Bonus Event offers consumers a complimentary accessory gift with their purchase of a new Prestige grill or money off a qualifying Rogue grill. The Fire It Up and Save Event offers consumers discounted select Freestyle, Charcoal PRO, and Profession 605 Charcoal Cart grills. Check the [Napoleon Spring Promotions](#) on the IAC website for more details.

Blomberg Rebates

Blomberg has released a new Cook, Cool, Clean rebate on their range of appliances. Consumers can save up to \$300 with rebate on specific models purchased between March 1st and July 6th. You can find the rebate file on the website and on RetailDeck or Linq for more information.

LG March Training Sessions - Reminder

The LG National Training Team will be hosting eleven 30-minute training sessions between March 11th and 15th focusing on LG WashTowers. Learn more about LG's laundry tower features and selling points. Click to review the [LG March Training flyer](#) to review and register for a training session. You can also register on [ReachLG.com](#) or [LGHApasport.com](#).



NECO Spring Show Book - Reminder

The Spring show book is currently open. Please be sure to review it to take advance of special offers and display programming from select vendors. The book will close on Sunday, March 30th.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.



NEWS FLASH

From Economist Joe Higgins

Flash Jobs Report

Since the recent [Flash Jobs Report](#) included data collected prior to February 12th, the expected shift from the government layoffs were not in this report, which made it sort of stagnant. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash Consumer Price Index Report

The February [Flash CPI Report](#) holds good news in that prices are falling, but it could be temporary based on the implementation of the tariffs. The uncertainty is certainly having a major impact on the stock markets and consumer spending. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for a list of upcoming price changes.

- **Coyote** - March 31st, 2025
- **Danby** - TBD
- **Element** - March 31st, 2025
- **GE** - March 31st, 2025, 2025
- **Speed Queen** - March 31st, 2025
- **Summit** - TBD
- **Whirlpool Laundry** - March 31st, 2025

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!