

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

**1st Quarter IT Maintenance Reminder:** The IT department will run quarterly server maintenance this weekend (3/28 & 3/30). You will experience some system downtime on Sunday from 8am - 10am.

Thank you to all who helped with & attended the IAC  
events at the 2025 AVB Summit!

Please [click here](#) to provide your feedback if you  
attended.

2025  
Summit

# FOCUS.

### Advertising



Our **Soak Up The Savings** campaign continues through Wednesday, April 16th. The creative for this dealer-funded campaign is listed on the IAC website as [Soak Up The Savings campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

### Merchandising



#### Frigidaire SS Dishwashers

With current Frigidaire constraints on Solaro-produced SS tubs through June, Intercounty will be purchasing a special buy-in of comparable derivatives, Frigidaire [FDSP450LAF](#) dishwashers to fill the gap and fulfill packages. In addition to the stainless-steel tub, these dishwashers also include a 3rd rack and a smudge proof finish with no badges. The [full spec sheet](#) is available on the IAC website under Merchandising.

#### Citibank - April Special Financing Promos

The [Citibank Financing Promos - April](#) are now available through April 23rd with the 12 month rate dropped to 2.49! They have been posted for review on the IAC website.

#### NECO Spring Show Book - Closes on Sunday

The Spring show book is currently open. Please be sure to review it to take advance of special offers and display programming from select vendors. The book will close on Sunday, March 30th.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose



#### NEWS FLASH

From Economist Joe Higgins

### **Flash Existing Home Sales Report**

February's [Flash Existing Home Sales Report](#) has some good news on existing home sales. Inventory continues to increase as homeowners are still hesitant to sell due to rising mortgage rates. This may lead to the highest home equity levels in U.S. history. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

## Vendor Updates

### Price Changes

Please see below for a list of upcoming price changes.

- **Avanti** - March 31st, 2025
- **Coyote** - March 31st, 2025
- **Danby** - April 3rd, 2025
- **Element** - March 31st, 2025
- **Expert Warehouse** - April 30th, 2025
- **Friedrich** - April 13th, 2025
- **GE** - March 31st, 2025\*
- **LG** - April 9th, 2025
- **Marvel** - May 16th, 2025
- **Napoleon** - March 31st, 2025
- **Speed Queen** - March 31st, 2025
- **Summit** - March 31st, 2025
- **ULine** - May 16th, 2025
- **Weber** - April 30th, 2025
- **Whirlpool Laundry** - March 31st, 2025
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\*[Select GE models](#) listed on IAC website with estimated price change percentages. Additional changes will be communicated.

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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