



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

### [Click for the Memorial Day Trucking Schedules](#)

## Advertising



The **May Grill Month campaign** continues through the end of the month. The creative for this dealer-funded campaign is listed on the IAC website as [May Grill Month campaign creative](#) and the email is in your Constant Contact account.

Our **Hello Spring! Sale campaign** continues through Wednesday, May 14th. The creative for this dealer-funded campaign is listed on the IAC website as [Hello Spring! Sale campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

### Element RACs

Intercounty will not be placing any new orders for Element RACs as their arrival to the warehouse would be after the season and additional tariffs. Dealers with orders over our preseason stock order will be notified.



### Summit's Tariff-Free Refrigeration Models

As the appliance industry braces for widespread tariff impacts, Summit Appliance introduces four new bottom-freezer refrigerators that stand out because they are not subject to tariff increases, have unmatched pricing, and are ideal for builder projects.

#### Featured Summit Refrigeration Models:

- [FFBF124SS](#) – 24" wide, stainless steel finish
- [FFBF121W](#) – 24" wide, classic white finish
- [FFBF154SS](#) – 28" wide, stainless steel finish
- [FFBF151W](#) – 28" wide, white finish

## LG May Training Sessions

The LG National Training Team will be hosting eleven 30-minute training sessions between May 27th and 31st focusing on the new style of LG cooking. Learn more about LG's stylish cooking innovations and selling points. Click to review the [LG May Training flyer](#) to review and register for a training session. You can also register on [ReachLG.com](#) or [LGHApassport.com](#).

## Vent-A-Hood Outdoor Ventilation - Virtual Training Session

Pinnacle Sales group will be hosting another virtual training session, "Ventilation Vibe with Jessy", on Friday, June 6th from 11am - 11:30am focusing on outdoor ventilation solutions. Click to review the [Vent-A-Hood training flyer](#) to review and register for the training session.

## LG Memorial Day Digital Assets Playbook

LG released their Digital Assets Playbook for the Memorial Day Holiday period. The playbook, located on the IAC website under Merchandising, highlights special savings on LG appliance bundles. It includes direct download links for their overview, rebate forms, and assets.



### NEWS FLASH

From Economist Joe Higgins

#### **Flash Unemployment Report - April**

The [April Unemployment Report](#) brings some good news! The U.S. economy added over 175k jobs and the unemployment rate remained unchanged. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

## Price Changes

Please see below for upcoming price changes.

May	June	July
May 12th Dacor Bertazzoni	June 1st Danby Frig (parts & access) Moen/Wasteking Peerless Sharp XO Zephyr	July 1st Element SKS Bosch/Thermador
May 15th Faber F&P/DCS GE* LG	June 5th Samsung SMEG Whirlpool	
	June 8th Marvel ULINE	
	June 9th Fulgor Milano	
	June 15th Thor	
	June 30th GE Monogram	

Delayed price changes - Danby, Friedrich, & Samsung (PMAP changes)

\*[Select GE models](#) listed on IAC website effected by 5/15 price changes.

## Dealer To Dealer Sales

Dacor Model DRZ36980RAP For Sale

DSG Designs LLC has availability of an open-box Dacor 36" freezer column, model [DRZ36980RAP](#) at an aggressive price! Please contact Danny Gotel at [sales@honigsappliance.com](mailto:sales@honigsappliance.com) or at 718-798-9555.

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!