



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)



2025 NECO Expo: [Register Now!](#) Mohegan Sun Casino, CT

Sunday, Sept 7th - Tuesday, Sept 9th, 2025

[Click to register](#) before August 13th or check the [NECO flyer](#) on the IAC website.

The event website is live: necofallexpo.com

Advertising



Our **Big Summer Sales Event** campaign started yesterday and runs through Monday, August 18th. The creative for this dealer-funded campaign is listed on the IAC website as [Big Summer Sales Event campaign creative](#) and the email is in your Constant Contact account.

And the **July Grill Month** campaign continues through Thursday, July 31st. The creative for this dealer-funded campaign is listed on the IAC website as [July Grill Month campaign creative](#) and the email is in your Constant Contact account.

Did you sign up for the **Labor Day Holiday** campaign? [Sign up here!](#)

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Coyote - Virtual Training Session - Tomorrow

Coyote is hosting a virtual training session on Friday, July 25th from 10am - 11pm focusing on Coyote Outdoor Living. Learn more about the upgraded grills and accessories on their Gen 3 outdoor product line. Click to review the [Coyote Training Session](#) file to review and register for the training.

Flash Retail Sales Report - June

Retail sales beat expectations in June, as revealed in the [Flash Retail Sales Report](#), in most areas. Unfortunately for our business, the numbers were down slightly, for now. The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Flash AHAM Report - June

June's [Flash AHAM Report](#) shows the industry is now down 0.4% through the end of June and moving in the wrong direction. Laundry is now down 3.4% and Refrigerators are down 4.1%, while BI Cooking is up 4.1% The full flash report is on the IAC website under General Information. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for upcoming price changes.

July	August	September
July 15th Bosch	August 5th GE	Sept 1st Speed Queen Ventahood
July 24th JennAir Whirlpool	August 7th ZLine	
July 31st Perlick		

Delayed price changes - Friedrich

Dealer To Dealer Sales

GE Model GDF535PSRSS For Sale

MS Appliances has availability of multiple pieces of dishwasher model [GDF535PSRSS](#) for \$249 each. Please contact Virgil to place an order: yb@msappliances.com of 973-778-6722.

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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