

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

2025 NECO Expo: **Register Now!**

Mohegan Sun Casino, CT
Sept 7th - Sept 9th, 2025

The hotel deadline is August 13th

[Click to register](#) before it's too late

The event website is live: necofallexpo.com



Advertising



The **August Grill Month campaign** begins tomorrow and runs through Sunday, August 31st. The creative for this dealer-funded campaign is listed on the IAC website as [August Grill Month campaign creative](#) and the email is in your Constant Contact account.

Our **Big Summer Sales Event campaign** runs through Monday, August 18th. The creative for this dealer-funded campaign is listed on the IAC website as [Big Summer Sales Event campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

IAC Policy Update: Non-Cancellable Items

Effective July 30th, non-cancellable items will be marked with an "X" memo code and adding a disposition of "S" to the sales order. The line item on the sales order will also appear in a different color. Once the product has been allocated you will receive a notification advising that you have 14 days to invoice, at which time it will be flagged for Prepaid/Moreland. Non-cancellable items should be placed on separate sales orders, as the entire sales order will be marked prepaid after 14 days. These products will not be eligible for return to the warehouses and will not be shown as an option on the RMA list. Please review the [Non-Cancellable Items Memo](#) for full details.

Wells Fargo/Financed Orders Process Change

Effective August 1, 2025, instead of adding finance charges to orders financed through Wells Fargo/Huntington/BSF, Intercounty will issue a separate monthly charge for all finance charges incurred during the prior month. Please contact [Matt Koch](#) with any questions.

LG August Training Sessions

The LG National Training Team will be hosting eleven 30-minute training sessions between August 19th and 22nd focusing on LG Dishwashers. Learn more about LG's next generation of dishwashers: features and selling points. Click to review the [LG August Training flyer](#) to review and register for a training session. You can also register on [ReachLG.com](#) or [LGHApasport.com](#).



THOR Summer Promotion IR

Enjoy an additional discount on select THOR Kitchen models from 8/1 - 8/22/25. This markdown will be applied as an IR. [Click here](#) to review the list of discounted models and descriptions.

SHARP Changes To Authorized Channels - Reminder

Effective from September 1, 2025, SHARP Major Appliances are implementing a policy in which the sale of all Sharp Home Appliance products (i.e., kitchen appliances, air purifiers and accessories) are confined to your physical retail locations and/or your official, company-owned website. This policy means that SHARP home appliance products (all kitchen appliances and air purifiers) may no longer be sold on any third-party e-commerce platforms you do not own, such as online marketplaces, auction sites, or other similar platforms. Please [click here](#) to review the full letter from SHARP's President, James Sanduski.

Citibank - August Special Financing Promos

The [Citibank Financing Promos - August](#) are now available through September 10th. They have been posted for review on the IAC website.



NEWS FLASH

From Economist Joe Higgins

Flash GDP Report - Q2

Joe's [Flash GDP Report](#) brings good news that may help with consumer uncertainty. Review the full flash report on the IAC website under General Information for full details. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for upcoming price changes.

July	August	September
July 31st Perlick	August 5th GE	Sept 1st Speed Queen Ventahood
	August 7th ZLine	

Delayed price changes - Friedrich

Dealer To Dealer Sales

Haier Model QHC18DX For Sale

Home Center Express has availability of multiple pieces of Haier RACs model [QHC18DX](#) for \$190 each. Please contact Joey to place an order: joeytowerhome@gmail.com or 347-378-2785.

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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