

A NECO COMPANY
INTERCOUNTY
— APPLIANCE CORPORATION —
FOR THE DEALERS, BY THE DEALERS

IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

[Click for the Labor Day Trucking Schedules](#)

Only three weeks left until the 2025 NECO Show!

[Register Now!](#)

Mohegan Sun Casino, CT (9/7 - 9/9/25)

The event website is live: necofallexpo.com



Advertising



Our **Big Summer Sales Event** campaign runs through Monday, August 18th. The creative for this dealer-funded campaign is listed on the IAC website as [Big Summer Sales Event campaign creative](#) and the email is in your Constant Contact account.

The **August Grill Month** campaign runs through Sunday, August 31st. The creative for this dealer-funded campaign is listed on the IAC website as [August Grill Month campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

NECO Rebates - Labor Day

The [NECO rebate forms for Labor Day](#) are now available on the IAC website under Rebates/Promotions. They run from August 20th through September 15th.

Frigidaire Labor Day Digital Assets

Frigidaire released their Labor Day Rebates, Assets, & Calendar to help navigate their Frigidaire & Electrolux promotions. The file, located on the IAC website under Merchandising, includes rebate forms, corresponding assets, in-store promotional flyer, and their upcoming promotional calendar.

Samsung Labor Day Toolkit

The [Samsung Labor Day Toolkit](#) is also posted on the website to help support their promotions. The kit includes links for both mail-in and instant rebate assets as well as an overview.



NEWS FLASH

From Economist Joe Higgins

Flash Tariffs Report

The [Flash Tariffs Report](#) provides a short list of our most important trading partners and their new tariff rates. The full flash report on the IAC website under General Information for full details.
Report provided by AVB/Brandsource.

Flash CPI Report

The recent [Flash CPI Report](#) is a positive one with inflation remaining at 2.7%. It is possible that the Feds may cut interest rates at the next FOMC meeting in September. The full flash report on the IAC website under General Information for full details. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for upcoming price changes.

August	September	October
August 5th GE	Sept. 1st Sharp Speed Queen Ventahood	Oct. 1st Fulgor Milano
August 7th ZLine		
August 21st Bosch (PMAP IRS)		

Delayed price changes - Friedrich

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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