

A NECO COMPANY  
**INTERCOUNTY**  
— APPLIANCE CORPORATION —  
FOR THE DEALERS, BY THE DEALERS

## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

Visit our website

The Intercounty offices will be closed on Monday, September 1st in observance of the Labor Day Holiday.

[Click for the Labor Day Trucking Schedules](#)

[GE Quick Schedule for Labor Day](#)

### [Register Now](#) for the NECO Show

Reserved hotel rooms are completely booked. If you need a room or need to cancel please email [Casey Yates](#) for top priority. DO NOT cancel with hotel!

Mohegan Sun, CT (9/7 - 9/9/25)

The event website is live: [NECO Show](#)



## Advertising



**SAMSUNG**  
Earn Up To **\$1,400** With Samsung Appliance Package Rebates

**\$1,690**  
PACKAGE PRICE AFTER ALL REBATES  
WAS \$3,436 • SAVE \$1,746

SAVE 51%

**LG**  
Earn Up To **\$5,000** On Select LG Appliance Package Rebates + Exclusive Rebates Up To **\$8,000**

**\$549/ea.**  
WAS \$899 • SAVE \$350  
EARN \$100 REBATE WITH PAIR

**\$729/ea.**  
WAS \$1,049 • SAVE \$320  
EARN \$100 REBATE WITH PAIR

Our **Labor Day Holiday campaign** runs through Wednesday, September 10th. The creative for this dealer-funded campaign is listed on the IAC website as [Labor Day Holiday campaign creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

## Merchandising

## NECO Fall Show Book Opens September 2nd!

The Fall show book will open Tuesday, September 2nd. Please be sure to review it to take advantage of special offers and display programming from select vendors. The show book will close on Tuesday, September 30th.

To access the show book go to our website under the Quick Link Connect tab, click on the NECO show book or go to <https://necoalliance.com/>, click on NECO Show then Members show book/orders, choose IAC, select your store, and enter your password. If you need assistance accessing the show portal please contact Member Services.

## Labor Day Increased Margins - Expanded

The bonus Labor Day Instant Rebates have been applied to additional models for the promotional holiday period from 8/22 - 9/10/25. [Click here](#) for the eligible models & IR information.

## Whirlpool Portal Updated Access

The Whirlpool portal is used to order parts via Parts Express, explore the product catalog, and checking product availability at Whirlpool warehouses. Please note Intercounty's updated password below (including the period).

**Do not click "forgot password" on the website log-in page to reset it or make multiple log-in attempts. If you do not know the password, please contact your Whirlpool rep or Member Services.** All Intercounty dealers share this access.

### Intercounty

**Username:** IACPartsExpress

**Password:** lacpart12345678.



### NEWS FLASH

From Economist Joe Higgins

#### **Flash Consumer Confidence Report**

August's [Flash Consumer Confidence Report](#) doesn't show much impact yet as the index fell slightly. But if prices continue to increase, it will cause consumers to pull back spending. The full flash report on the IAC website under General Information for full details. *Report provided by AVB/Brandsource.*

#### **Flash Existing Home Sales Report**

The [Flash Existing Home Sales Report](#) for July is excellent news for our business. The fact that consumers have been holding on to their homes due to high mortgage rates has been detrimental, so the increase of existing home sales could be the start of a win for the home goods business. The full flash report on the IAC website under General Information for full details. *Report provided by AVB/Brandsource.*

## Vendor Updates

### Price Changes

Please see below for upcoming price changes.

September	October
Sept. 1st Sharp Speed Queen Ventahood	Oct. 1st Fulgor Milano
Sept. 8th Blomberg	
Sept. 15th Avanti	

Delayed price changes - Friedrich

## Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

**RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

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