



IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

Advertising



**FALL INTO
SAVINGS**

The **Fall Into Savings (Columbus Day) campaign** begins today and runs through Wednesday, October 15th. The creative for this dealer-funded campaign is listed on the IAC website as [Fall Into Savings Campaign Creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

Merchandising

Additional Bosch NECO Rebate

Bosch added some extra emphasis on their 100 series and will be running an extra rebate that can be stacked on our regular NECO rebate. This new Bosch rebate has been added to the [NECO Rebates for September & October](#) on the website.

LG Kitchen Packages - Old & New Handles

LG is upgrading the handles on their kitchen appliances from the existing curved handles to new bar handles. We've posted some kitchen package options on the website as the [LG Kitchen Package Tool](#) to help during this transition.

Weber Smash Griddles - Holiday Promotion

Weber is adding Smash II gas griddles to their upcoming Holiday promotion. The temporary MAP reduction on select gas griddles runs from 11/1 - 12/24/25. The [Weber Smash Griddles Promotion](#) is on the IAC website.



NEWS FLASH

From Economist Joe Higgins

Flash New & Existing Home Sales Report

The [Flash New & Existing Home Sales Report](#) brings good news on single-family new homes with 20.5% increased sales, and status quo (stalled sales) on existing homes. The full flash report on

Flash Consumer Confidence Report

September's [Flash Consumer Confidence Report](#) sent mixed signals as confidence is down, but the economy and stock markets are doing well. The full flash report on the IAC website under General Information for full details. *Report provided by AVB/Brandsource.*

Vendor Updates

Price Changes

Please see below for upcoming price changes.

September	October
Sept. 26th Whirlpool	Oct. 1st Fulgor Milano Weber
	Oct. 15th Avanti

Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at bjordan@intercountyappliance.com

RULES OF DEALER TO DEALER SALES:

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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