



## IAC Weekly News

Reach out to us with any questions or concerns you may have. We are here to help you!

[Visit our website](#)

### Advertising



The **Fall Into Savings (Columbus Day) campaign** continues through Wednesday, October 15th. The creative for this dealer-funded campaign is listed on the IAC website as [Fall Into Savings Campaign Creative](#) and the email is in your Constant Contact account.

Contact [Barbara](#) for email help or [Marketing](#) with any marketing questions. Please click [here](#) to fill out a brief marketing survey to help us better serve you!

### Merchandising

#### Forno Display

If you were unable to place a Forno display order in the Showbook we will be able to place those orders for you through the IAC system. Forno display program from the Fall Show Book was 45% off. We have posted a list of focus models recommended for display under Merchandising, but you are welcome to chose other models. Please send your orders in to Jessica Dzenkowski by Friday, Oct 17th.

#### GE and Frigidaire Parts: Move to Singles

Intercounty will be moving away from selling master cases of parts and will only be offering single units moving forward. Master cases will be marked discontinued as needed. Please be mindful of this change as you place your orders.

#### NECO Rebates - November & December

The NECO rebate forms for November & December are now available on the IAC website under Rebates/Promotions.

#### BrandSource - Q4 Financing Promos

The [BrandSource-Synchrony Q4 promotions](#) and the [BrandSource-Citibank Q4 promotion](#) are available through the end of the year. Both have been posted for review on the IAC website.



NEWS FLASH

From Economist Joe Higgins

## Flash New & Existing Home Sales Report

The full flash report on the IAC website under General Information for full details. Report provided by AVB/Brandsource.

### Vendor Updates

#### Price Changes

Please see below for upcoming price changes.

October	November
Oct. 15th Avanti	Nov. 1st Danby

### Dealer To Dealer Sales

Send in your products to sell Dealer to Dealer. Just email the product, price, contact person, email address and phone number to Barbara Jordan at [bjordan@intercountyappliance.com](mailto:bjordan@intercountyappliance.com)

#### **RULES OF DEALER TO DEALER SALES:**

Dealers are responsible for ensuring shipping and delivery of goods.

Intercounty is not responsible for any damaged goods between dealer to dealer sales.

Intercounty will not be involved in the payment or any financial transactions for dealer to dealer sales.

Intercounty Appliance Corporation | 10 National Blvd | Medford, NY 11763 US

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